



Meeting Agenda

Large Farm Symposium 2026

Thursday 22 January 2026

LARGE FARM SYMPOSIUM: THE FUTURE OF FARMING

15:00-17:00 GMT

Zoom Events

| Time | Topic | Presenter |
|---------------|---|--|
| 15:00 – 15:05 | Welcome and Housekeeping | Lena Staafgard, Chief Operating Officer, Better Cotton Initiative |
| 15:05 – 15:10 | Introduction | Nick Weatherill, Chief Executive Officer, Better Cotton Initiative |
| 15:10 – 15:30 | Keynote: <i>The Future of Farming</i> | Antônio Cabrera Mano Filho, President, Cabrera Group and Former Minister of Agriculture and Land Reform of Brazil |
| 15:30 – 15:50 | Panel Discussion: <i>Perspectives on the Future of Farming</i> | <ul style="list-style-type: none"> Brazil: Antônio Cabrera Mano Filho Türkiye: Gökçe Okulu, Climate Adaptation Programme Manager at Development Workshop Cooperative and Expert in Landscape Architecture, Regenerative Agriculture, and Ecosystem Restoration Uzbekistan: Dr. Rinat Gulyaev, Director of Cotton Science -Innovation Center and Deputy General Director of Bukhara Agrocluster Moderator: Lena Staafgard |
| 15:50 – 16:00 | Audience Q&A | Moderator: Lena Staafgard |
| 16:00 – 16:45 | Case studies: <i>Farms of the Future</i> | <ul style="list-style-type: none"> Brazil: Ronei Sandri Sana, Digital Agriculture Manager, SLC Agrícola S/A US: Zeb Winslow, Fifth-Generation North Carolina Farmer Pakistan: Dr. Muhammad Yousaf Ali, Vice President of Special Initiatives, Mahmood Group Host: Karen Wynne, US Impact Manager, Better Cotton Initiative |
| 16:45 – 16:55 | Audience Q&A | Moderator: Karen Wynne |
| 16:55 – 17:00 | Closing Remarks | |