

Beyond Sustainability: Regenerative Practices Driving the Future of Cotton

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With Speakers:



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Moderator:



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Better Cotton's Regenerative Approach

- Continuous improvement rather than an end state
- All farming systems including smallholders
 & beyond 'just' cotton
- Context-specific and centred on farming communities
- Systemic change, requiring major investments





Regenerative Agriculture in Better Cotton's Principles & Criteria



Maximise crop diversity + soil coverage; Replenishing soil health minimising soil disturbance Optimise fertiliser use, minimise use of synthetic Reducing the use of synthetic inputs fertilisers, phase out HHPs, mitigate risks to humans and the environment Effectively manage water on rainfed and irrigated Improving water availability and quality farms Protect and restore natural habitats and Enhancing natural habitats and biodiversity, restore degraded lands, nonbiodiversity conversion of natural ecosystems Strengthening resilience of communities Gender equality, livelihoods and decent work



Transitioning to Regenerative Standard



- May-Nov 2025: Conduct pilot testing, standard development, incl. public consultation
- Nov 2025: Approval of updated Principles & Criteria
- March 2026: Farmer and Certification Body Trainings
- April 2026: Updated Principles & Criteria Effective in certification

