



Sustainability Through Equality: How Women's Empowerment Can Transform Cotton Farming and Industry Profits

Wednesday 18 June: 11:30 – 12:15

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With Speakers:



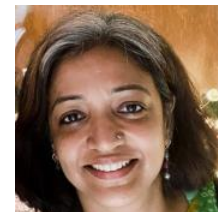
Kavita
Learning Group Lead &
Gender Lead,
SAMI Foundation



Alcidio Henrique Faria
Program Coordinator,
Associação para o
Desenvolvimento Socio
Econômico (OPHAVELA)



Ramisetty Murali
Executive Director,
Modern Architects for
Rural India (MARI)



Nini Mehrotra
Gender Equality Senior
Manager,
Better Cotton



Pallavi Bhati
Senior Programmes
Coordinator,
Better Cotton

Investing in Women – The smart thing to do

Empowering just half of small-scale women producers could raise incomes for 58 million people and boost resilience for 235 million

Closing gender gaps in productivity and wages could add \$1 trillion to global GDP.(FAO, 2023)





What role or do you believe brands should, or have already played in investing in women in cotton?





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