Request for Proposals
Training and coaching in Uzbekistan on Better Cotton Chain of Custody Standard

Application deadline: 26th July 2024

Better Cotton key contact:
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Traceability Coordinator
tender@bettercotton.org

All applications must be submitted via this form. You may submit questions to tender@bettercotton.org - RFP n# 2024-7-TRC-UZBTraining.

Requests and applications sent after the deadline (26th July 2024) will only be considered in exceptional circumstances. Applications will be reviewed and assessed on an ongoing basis so interested suppliers are encouraged to submit proposals promptly.

Background

Better Cotton is the world’s largest cotton sustainability programme. Our mission: to help cotton communities survive and thrive, while protecting and restoring the environment. In challenging times, we are meeting the challenge head on. Through our network of field-level partners we have trained over 2.5 million farmers - from the smallest to the largest - in 23 countries in more sustainable farming practices. Close to a quarter of the world’s cotton is now grown under the Better Cotton Standard. We have brought together cotton industry stakeholders to drive our common goals, from ginners and spinners to brand owners, civil society organisations and governments. Everyone who cares about cotton and its sustainable future can now be part of something better.

Uzbekistan is the sixth largest cotton producer in the world. Over the recent years Better Cotton has been actively supporting International Finance Corporation (IFC) and Deutsche Gesellschaft fur International Zusammenarbeit (GIZ) GmbH projects piloting the Better Cotton Standard System (BCSS) in Uzbekistan. Following widespread reform of Uzbekistan’s cotton sector, and the lifting of the Uzbek Cotton Pledge, Better Cotton has opened a formal programme in Uzbekistan. Traceability of cotton produced as Better Cotton in Uzbekistan is a key component of this new programme. More information about Better Cotton can be found on our website: www.bettercotton.org.
Services Required

We are looking to retain the services of a skilled individual for a total of 25 working days (between 2nd August – 13th September 2024) to provide training and support to eight cotton clusters in Uzbekistan on:

1) The Better Cotton Chain of Custody Standard
2) Use of the Better Cotton Platform
3) The Better Cotton onboarding and assessment requirements
4) Better Cotton Membership processes.

Clusters operating in Uzbekistan adhere to a variant of the Chain of Custody Standard, exclusively following a segregation-based (single-country) chain of custody model.

The selected individual will need to split their time between remote work and visits to cluster sites to deliver training/ support (all costs associated with travel should be included within the proposal).

The desired outcome of the training delivered to clusters is:

1) Ensure clusters understand all relevant requirements within Better Cotton’s Chain of Custody Standard so they can effectively implement it across all relevant sites.
2) Ensure clusters understand how to use the Better Cotton platform to log information related to any licensed Better Cotton that clusters have harvested.
3) Ensure clusters understand the Better Cotton onboarding/ assessment processes and Membership process so they can complete the relevant steps when required.

All training MUST be delivered to clusters before August 20th.

The tasks that the selected consultant will be required to undertake include:

Preparation of training materials
- Review the training materials provided by Better Cotton.
- Translate (Cyrillic Uzbek) and tailor the training material for delivery to clusters where required. Please note, Better Cotton already has some translated material available.

Engagement with cotton clusters
- Organise in-person training plan working closely with Better Cotton’s team.
- Organise outreach to the thirteen clusters to confirm in-person training sessions.
- Provide relevant support to clusters after the in-person training regarding any outstanding questions.

Training
- Deliver in-person trainings to 8 clusters. It is anticipated that the consultant will need to spend ½ day to full day delivering in-person training at a key site for each cluster. This will require travel to: Bukhara, Tashkent, Samarkand, Namangan, Fergana

Report Writing
- Produce a report on the in-person training delivered. The report will analyse training attendance, the key challenges and positive aspects experienced by the clusters during the training process.
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- Produce a summary report at the end of the consultancy period. The report will provide an overview of the current status of work, identifying gaps, weaknesses, and areas for improvement among the clusters following the Chain of Custody Standard.

More information about Better Cotton’s new Chain of Custody Standard can be found here.

Estimation of working days per month

The selected individual will be required to allocate 25 working days to the assignment over a 2-month period. It is estimated the majority of this time will be used in August/early September. However, the consultant should remain flexible to changing requirements.

High-level Timeline

<table>
<thead>
<tr>
<th>PROCUREMENT TIMETABLE</th>
<th>Key Details</th>
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<tbody>
<tr>
<td>26th July 2024</td>
<td>Applications deadline - applications will be reviewed on an ongoing basis. Contract award may take place before the deadline. All applications must be submitted via this form. You may submit questions to <a href="mailto:tender@bettercotton.org">tender@bettercotton.org</a> RFP n# 2024-7-TRC-UZBTraining until the 20th of July 2024.</td>
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<td>Rolling basis</td>
<td>Evaluation of bids received.</td>
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<td>29th July – 1st August 2024</td>
<td>Interviews. The successful applicant(s) will be notified and Service Contract arranged.</td>
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<th>KEY DELIVERABLES</th>
<th>Details</th>
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<td>5th August – 9th August 2024</td>
<td>The consultant is trained on: 1) The Better Cotton Chain of Custody Standard 2) Use of the Better Cotton Platform 3) The Better Cotton onboarding and assessment requirements 4) Better Cotton Membership process. The consultant translates and tailors the training content for an Uzbek audience where not already done so. The consultant works with Better Cotton to plan in-person training dates and a support plan, which will be communicated to clusters.</td>
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<tr>
<td>12th – 19th August</td>
<td>The consultant delivers in-person training to clusters, visiting 8 clusters. Please note this will likely require working over the weekend of these dates.</td>
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Late August – September 2024
The consultant follows up on outstanding questions from in-person training.
The consultant produces a summary report on the trainings provided to clusters.

Required Skills & Knowledge

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<th>Requirements</th>
<th>Essential</th>
<th>Desirable</th>
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<td>Experience working within or supporting the cotton sector in Uzbekistan</td>
<td>Experience of physical segregation within cotton production and processing</td>
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<td>Experience of delivering training and capacity building activities</td>
<td>Familiarity with organic cotton standards</td>
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<td>Excellent organisational skills</td>
<td>Experience with digital traceability</td>
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<td>Fluent (written and spoken) in Uzbek or Russian, Excellent English (written and spoken)</td>
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<td>Good IT skills – in particular confident using PowerPoint, Word and Excel</td>
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Application Requirements

Interested parties are requested to submit the following information:

- CV, including:
  - Brief summary of relevant experience (including information on similar assignments that have been conducted in the past)
  - Contact details for two referees who can be contacted with regards to similar training and/or coaching assignments conducted in the past two years.

- Technical Proposal, including:
  - Availability to travel to field sites compared to the requirements described in this RFP

- Financial proposal, including:
  - Daily rate, preferably in Euro, inclusive of all taxes and charges
  - Availability/interest to work additional days, at the same rate, should the need arise.

- Any additional documentation relevant to the application.

Evaluation Criteria

Proposals will be evaluated according to the following criteria

- Relevant experience of the consultant conducting similar assignments
- Alignment with the required skills and knowledge outlined in this RFP
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- Availability of the consultant during the proposed delivery window
- Value for money

We thank all applicants for their interest; however only shortlisted applicants will be contacted. Better Cotton is committed to good practice and transparency in the management of natural, human and financial resources. All applications will be reviewed under the principles and subject to Better Cotton’s policies on equal opportunity, non-discrimination, anti-bribery & corruption and conflict of interest.