

Better Cotton Membership and Better Cotton Platform Access

What is the difference between Better Cotton membership and Better Cotton Platform (BCP) access?

	Membership	Non-Member BCP Supplier
BCP Account and user ID	✓	✓
BCP Access for multiple account holders	✓	×
Listing within the BCP	✓	✓
Inclusion in Better Cotton's public online member list	✓	×
Access to Better Cotton logo to use on communications materials e.g. e-mail template, website, marketing materials and reports	✓	×
Access to the Better Cotton On- Product Mark to communicate Better Cotton sourcing commitments	Better Cotton Retailer and Brand Members <u>only</u>	×
Eligible to be a Better Cotton Council representative	✓	×
Eligible to vote for the Better Cotton Council representatives	✓	×
Annual fee	Based on membership category. Visit the <u>Better</u> <u>Cotton website</u> for more information.	€990 as of 1 March 2024

If you are interested in membership, please visit our website for more information.

Contact: helpdesk@bettercotton.org