

Traceability Senior Coordinator - Brazil

Starting date: As soon as possible

Contract type: Fixed term 2 years (renewable)

Annual salary: BRL 190,000

Location: Brazil (remote)

Application Deadline: 8th September 2023, midnight GMT

About the Job

As Better Cotton enters its next strategic phase, to drive change on the ground for farmers, we will make it possible to trace Better Cotton. By introducing traceability, we will continue to generate demand for Better Cotton, supporting our core markets of apparel and textiles while contributing to systemic change. We work across all kinds of farm types, sizes and geographies. It is crucial that these producers, and the Better Cotton they produce, can continue to access international markets in the face of changing regulatory and business expectations.

To deliver traceability, a new team has been formed to develop, launch and roll out a solution over the next 4 years. Brazil is a key cotton growing region making it a priority for the traceability programme. We're seeking a Brazil based coordinator who is well rounded, entrepreneurial, and an expert at partner/stakeholder management, to lead on the implementation of traceability in this locale.

This is a unique opportunity to take ownership of a key tenant of a transformational programme. Prior experience in IT and the cotton industry will be highly regarded. This role will report into the Sr Manager for Large Farm Programmes and Partnerships and matrix into the Sr Manager for Traceability. They will work closely with the London based traceability team and the Sr Coordinator who is based in Brasilia.

Your Role and Responsibilities

Understand the technology and supply chain landscape for traceability in Brazil

- Develop a detailed technical and operational understanding of the existing traceability systems, frameworks, and services used in Brazil.
- Deliver a gap analysis between the existing systems and frameworks and what is being proposed by Better Cotton including data, CoC models, platform functionality etc.
- Supply chain mapping: map the cotton flows in Brazil to identify potential challenges and mitigations of introducing traceability in this context.

Partnerships and stakeholder engagement

- Develop strong working relationships on traceability with our partners, key traceability providers and Better Cotton retailer, brand, and supply chain members in Brazil.

- Identify synergies and opportunities to partner with local traceability providers or stakeholders and develop strategic partnerships.
- Work with Better Cotton IT providers and internal IT staff to integrate with Brazil based traceability solutions where relevant.
- Act as a spokesperson for traceable Better Cotton in Brazil.
- Develop and lead on technical integrations with local traceability solutions.

Global traceability IT support

- Support the procurement process to evaluate potential new technology vendors.
- Provide support on research and implementation of other traceability technologies as required (e.g. bale tags, RFID, physical tracers).

Traceability testing and readiness in Brazil

- Manage traceability pilots in Brazil as required.
- Lead the testing process in Brazil to test and provide user feedback on key traceability elements: CoC standard, self-assessment tool, data model, integrations etc.
- Complete a readiness assessment and mitigation plan for launching traceability in Brazil.
- Identify, engage and onboard suitable supply chain actors for the roll out of traceability in Brazil.
- Work with the local team to oversee the delivery of training for Brazil based supply chain actors.
- Support the global development and delivery of the Better Cotton technology strategy for traceability.

Traceability implementation

- Lead Better Cotton's work in traceability in Brazil.
- Work closely with the existing Brazilian Better Cotton team to communicate, engage and onboard suppliers to traceability.
- Provide forecasts and report on traceable cotton volumes and uptake.
- Report back to global office on progress, challenges and mitigations throughout roll out.

Support on other areas, as defined by line manager.

Profile

The selected candidate will have the following skills, knowledge, and experience:

Essential

- University degree, or equivalent higher education qualification, in a relevant field with an interest in sustainability.
- Experience in traceability technologies and/or cotton or other agricultural commodities.
- Experience in IT, product management or software development.

- Strong influencer with evidenced experience in business development or building strategic relationships with NGOs, government bodies and commercial organisations.
- Fluency in both English and Brazilian Portuguese.
- Good written and verbal communication skills with the ability to communicate clearly and concisely.
- Experience launching and/or testing new technologies in a complex multistakeholder environment.
- Highly proficient IT skills, including but not limited to MS Office suite (PowerPoint, Word and Excel) and database management.
- Well organised with excellent attention to detail.
- Knowledge of or interest in textile and commodity supply chains.
- A self-starter that is keen to learn.

Desirable

- Entrepreneurial mindset and experience in Startups
- Knowledge of project management tools and approaches
- Knowledge of a 2nd or 3rd language

What we offer

- Competitive salary
- Hybrid working
- The opportunity to work from anywhere in the world for up to one month per year
- Flexible working, with core hours from 10 am to 4 pm local time
- Continuous learning and development
- Pension scheme
- 25 days paid annual leave, plus 8-9 Bank Holidays and a further 3 days off over Christmas
- Enhanced parental benefits
- A warm, positive working environment where everyone is valued
- The opportunity to make your mark and make a difference.

Working Arrangements

The position is full-time (40 hours per week) and will work remotely. While the selected candidate will be an integral part of our organisation, please note that the formal employment arrangement will be managed by an Employer of Record (EOR). This arrangement ensures compliance with local laws and regulations; however Better Cotton will maintain direct supervision over the individual's day-to-day responsibilities.

Better Cotton offers flexible working, with core hours of availability being 8am - 2pm local time. Some travel may be required (10-15%). The ideal candidate will be placed on an initial 12-month consultancy contract which will be extended for the second year based on performance in the role.

About Better Cotton

Better Cotton is the largest cotton sustainability programme in the world. In under 12 years, we and our Partners have supported 3 million farmers in 23 countries in adopting more sustainable agricultural practices. Thanks to these efforts, Better Cotton accounts for around 21% of global cotton production. We are truly a joint effort, encompassing stakeholders from farms to fashion brands and civil society organisations, driving the cotton sector towards sustainability. Our mission is to help cotton communities survive and thrive, while protecting and restoring the environment; and we are currently about to embark upon our next strategic phase until 2030, when our focus will be on deepening impact across our programme.

About our Values

The post holder will be expected to operate in line with our workplace values which are:

- **Trustworthy** (including honest, transparent, credible)
- As having **Integrity** (including responsible, authentic)
- **Positive** (including problem-solving, pragmatic)
- **Engaging** (including adaptable, inclusive, holistic)
- **Daring** (including courageous, innovative, game-changing)

Being you @ Better Cotton

Better Cotton is committed to creating a diverse environment and is proud to be an equal opportunity employer with a strong commitment to good practice and transparency in the management of natural, human, and financial resources.

We have a zero-tolerance approach to any attitudes or behaviours that put children or adults at risk of harm. Safeguarding incidents are acts of serious misconduct and are grounds for disciplinary action, up to and including, dismissal and referral to relevant authorities for criminal prosecution. Therefore, all offers of employment are subject to satisfactory references and appropriate screening checks.

Applications

Interested applicants with the required attributes are asked to send, in English, a detailed CV (2 pages maximum) and a brief cover letter (2 pages maximum) to Better Cotton by applying [via this link](#).

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We thank all applicants for their interest; however, only candidates short-listed for an interview will be contacted. Better Cotton is an equal opportunity employer and is committed to good practice and transparency in the management of natural, human, and financial resources.



Better Cotton is currently unable to provide sponsorship for work permits, and candidates need to have a pre-existing right to work in the location where they will be based.

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