

# Salesforce Coordinator (Developer)

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**Starting Date:** ASAP

**Contract type:** Permanent

**Salary:** if hired in London – 39,000 GBP, if in India – 1'904'700 INR

**Location:** London, UK (Hybrid) / India (Hybrid)

**Application closing date:** Midnight 25.08.2023

## Background

Better Cotton is the world's largest cotton sustainability programme. Our mission: to help cotton communities survive and thrive, while protecting and restoring the environment. In challenging times, we are meeting the challenge head on. Through our network of field-level partners we have trained over 2.5 million farmers - from the smallest to the largest - in 23 countries in more sustainable farming practices. A quarter of the world's cotton is now grown under the Better Cotton Standard. We have united the industry's stakeholders behind our efforts, from ginners and spinners to brand owners, civil society organisations and governments. Everyone who cares about cotton and its sustainable future can now be part of something better.

## About this role

Better Cotton is seeking a skilled Salesforce Developer to join our team in London. Reporting directly to the IT Services Manager, the Salesforce Developer will play a crucial role in the implementation and enhancement of our Salesforce platform. The successful candidate will be responsible for project oversight, consultant management, and contributing to the strategic development of the platform. This is a coordinator-level role that offers an exciting opportunity to make a real impact in a fast-paced, global organization. It offers excellent opportunities for personal and professional development, together with a competitive benefits package.

## Responsibilities

- Collaborate with internal stakeholders to gather requirements and translate them into effective Salesforce solutions.
- Customize and configure Salesforce to meet the organization's needs, ensuring optimal system performance and usability.
- Oversee Salesforce projects, including planning, prioritization, resource allocation, and timely delivery of high-quality solutions.
- Manage external Salesforce consultants and vendors, ensuring their work aligns with project objectives and adheres to best practices.

- Collaborate with cross-functional teams to identify opportunities for process improvement and automation, and contribute to the strategic development of the Salesforce platform.
- Develop and maintain documentation, including system requirements, design specifications, and user guides.
- Provide training and support to end-users, addressing their queries and troubleshooting technical issues.
- Stay up-to-date with Salesforce best practices, new features, and industry trends, and proactively recommend enhancements and optimizations to the system.

## Profile

The selected candidate will have the following skills, knowledge, and experience:

Skills, Knowledge and Experience
<i>Essential</i>
<ul style="list-style-type: none"> <li>• Proven experience as a Salesforce Developer, working on complex Salesforce implementations and customizations.</li> </ul>
<ul style="list-style-type: none"> <li>• Strong knowledge of Salesforce development tools, including Apex, Visualforce, Lightning Components, and Salesforce APIs.</li> </ul>
<ul style="list-style-type: none"> <li>• Solid understanding of data management and integration, including data migration, data cleansing, and ETL processes.</li> </ul>
<i>Desirable</i>
<ul style="list-style-type: none"> <li>• Bachelor's degree in Computer Science, Software Engineering, or a related field.</li> </ul>
<ul style="list-style-type: none"> <li>• Proficiency in declarative configuration and customization using Salesforce's point-and-click tools, such as Process Builder, Flow, and Workflow Rules.</li> </ul>
<ul style="list-style-type: none"> <li>• Experience with Salesforce Lightning Experience and Lightning Web Components (LWC) is highly desirable.</li> </ul>
<ul style="list-style-type: none"> <li>• Experience in project management, including planning, prioritization, and delivering projects on time and within budget.</li> </ul>
<ul style="list-style-type: none"> <li>• Excellent problem-solving and analytical skills, with a keen attention to detail.</li> </ul>
<ul style="list-style-type: none"> <li>• Strong communication and interpersonal skills, with the ability to collaborate effectively with stakeholders at all levels.</li> </ul>
<ul style="list-style-type: none"> <li>• Salesforce certifications (e.g., Salesforce Administrator, Platform App Builder, Platform Developer) are a plus.</li> </ul>
<ul style="list-style-type: none"> <li>• Proficient using Microsoft 365 suite of tools</li> </ul>

## Working arrangements

The position is full-time (40 hours per week) and will be based in either London or Delhi. Better Cotton offers flexible working, with core hours being 10am – 4pm and the option to work from home two to three days per week.

Travel will be required to other Better Cotton office locations with this role.

## Applications

Interested applicants with the required attributes are asked to send, in English, a detailed CV and a brief cover letter (2 pages maximum) to Better Cotton [via this form](#). In your cover letter, please include an explanation of why your experience is specifically relevant to this role at Better Cotton.

**Application deadline: 25.08.2023**

We thank all applicants for their interest; however, only candidates short-listed for a telephone interview will be contacted. Better Cotton is an equal opportunity employer and is committed to good practice and transparency in the management of natural, human, and financial resources.

Better Cotton has a zero tolerance approach to any attitudes or behaviours that put children or adults at risk of harm. Safeguarding incidents are acts of serious misconduct and are grounds for disciplinary action, up to and including, dismissal and referral to relevant authorities for criminal prosecution. Therefore, all offers of employment are subject to satisfactory references and appropriate screening checks.