Expression of Interest

Small Farm Fund, GIF

Introduction

This template is for organisations who wish to submit an Expression of Interest (EoI) to the Small Farm Fund. An EoI can be submitted at any time. This template can be used by:

1. First time applicants. If successful with this stage of the application process, the applicant will be invited to submit a *full* application in the normal funding cycle.

1. Programme Partners which had an application rejected and were required to miss one cycle of funding. To be eligible to apply to the annual Small Farm Fund cycle, these partners must have an EoI approved.

Prior to submitting an EoI, please ensure your organisation is familiar with the [GIF Vision and Mission](https://bettercotton.org/wp-content/uploads/2022/07/Better-Cotton-GIF-Mission-and-Vision-2022.pdf) and [Guidelines.](https://bettercotton.org/wp-content/uploads/2022/08/Better-Cotton-Growth-and-Innovation-Fund-Guidelines-2022.pdf)

The EoI should be emailed to [gif@bettercotton.org](mailto:gif@bettercotton.org)

The GIF team will respond to your EoI within 3 weeks.

1. **Contact details**

|  |  |
| --- | --- |
| Programme Partner name |  |
| Type of organisation |  |
| Primary Contact name |  |
| Primary Contact position |  |
| Primary email |  |
| Primary Contact telephone |  |
| Secondary email |  |
| Local Partner name(s)  (where applicable) |  |
| Website |  |

1. Proposed project (max 350 words)

Describe the context for your project, what specific problems you intend to address, how you plan to resolve these problems and who will benefit as a result.

1. Your organisation

Describe what specific expertise your organisation brings to this project and detail some relevant past accomplishments. If you are new to Better Cotton explain how your organisation’s work aligns with Better Cotton’s 2030 Strategy.

If you are a returning Programme Partner (PP) describe the improvements your organisation has made since your last funded project and how these improvements will affect the results of the proposed project.

1. Timeline for the project

Give an indicative timeline of the project activities.

1. Financial outline

Provide approximate budget heading totals and the total cost of project. If you intend to seek co-funding for the project, indicate whether this is already secured.