Request for Proposals
Partner Due Diligence Roll Out - Pakistan

RFP n#: 2021-12-IM-PAKDUEDILIGENCE

Location: Pakistan or remote
Start date: 01/02/2022
End date: 30/09/2022

Better Cotton key contact:
Clément DEVADE
Global Programme Team
tender@bettercotton.org

All applications must be sent by email, to Better Cotton’s key contact, with the subject header: “Application RFP Partner Due Diligence Roll out – RFP n# 2021-12-IM-PAKDUEDILIGENCE”. Questions, requests and applications sent after the deadline (3rd of January 2022) will only be considered in exceptional circumstances.

Description

Better Cotton is the world’s largest cotton sustainability programme. Our mission: to help cotton communities survive and thrive, while protecting and restoring the environment. In challenging times, we are meeting the challenge head on. Through our network of field-level partners we have trained over 2.5 million farmers in 23 countries in more sustainable farming practices. A quarter of the world’s cotton is now grown under the Better Cotton Standard. We have united the industry’s stakeholders behind our efforts, and by 2030 our aim is to have trained 5 million farmers and doubled global production of Better Cotton.

Background

Better Cotton is focused on affecting change: reducing the environmental impact of cotton production and improving the livelihoods of cotton farmers through the production of Better Cotton. To achieve this change, Better Cotton coordinates a capacity building programme, delivered through experienced field-level partners, referred to as Better Cotton Implementing Partners (IPs). These IPs help farmers to adopt practices consistent with the Better Cotton Standard System (BCSS).
The credibility of the BCSS therefore relies, in part, on Better Cotton’s ability to select and work with competent IPs. Better Cotton developed its current IP Endorsement process, and the corresponding IP Agreement in 2013, to support a phase of rapid growth. As Better Cotton has continued to expand and develop, the Endorsement Process and IP Agreement no longer meet Better Cotton’s needs in terms of Due Diligence, governance and transparency of information.

Consequently, Better Cotton recognised the need to increase the rigour of the IP Endorsement process, introducing a new ‘enhanced’ Due Diligence framework and a more robust IP Agreement. In 2021, an initial pilot of the new Due Diligence process was completed. The new Due Diligence process aims to reduce partnership risks for Better Cotton and also supports IPs by implementing a remediation plan to enable them to comply with Better Cotton’s requirements, strengthen their organisation and ensure a long-term partnership.

What is Due Diligence for Better Cotton

Due Diligence is an on-going, proactive, and reactive process through which IPs can identify, prevent, mitigate, and account for how they address actual and potential adverse impacts as an integral part of decision-making and risk management systems.

The purpose of the Due Diligence process is to help Better Cotton to ensure that the IPs we work with, or fund, have adequate governance structures, policies, and operational systems in place. It can also help organisations ensure they observe both international and domestic law and build towards the requirements of corporate Due Diligence.

Better Cotton’s due diligence covers six/seven areas: ethics, governance, HR, environment and operations, financial stability and governance, and where applicable - downstream local partners.

The due diligence is structured around:

- Assessing the organisation and its undertakings to identify the factual circumstances (reality) under which the business is operating.
- Identifying and assessing any actual or potential risks by evaluating the factual circumstances against recognised standards.
- Preventing or mitigating the identified risks by adopting and implementing a corrective risk action plan.

Objective

The objective of the consultancy is to conduct the Due Diligence process in Pakistan with six (6) existing IPs, in accordance with Better Cotton’s guidelines.

Through direct relationships with the IPs, the consultant will be responsible for undertaking the entire Due Diligence process with the support of Better Cotton’s teams.
Tasks & Methodology

A Better Cotton team member located in Pakistan will closely follow and support the consultant in the Due Diligence management and coordinate the IP relationship. Other team members will also support. The Better Cotton team will therefore include, but is not limited to:

- Senior Managers, Programmes, based in London
- Senior Programme Coordinator, based in Geneva
- Better Cotton country representative

Better Cotton will provide all Due Diligence materials to the consultant who will follow the procedure and guidelines and use the template:

- The Due Diligence Handbook (See Annex 1)
- The template for the kick-off session with IPs
- The Due Diligence questionnaire for IPs = 35 questions + sub-questions + attachments
- The Due Diligence analysis framework
- The template for the Final Report
- The template for the Financial Health Check

The consultant will be required to follow these main steps to conduct the Due Diligence:

1. In coordination with the Better Cotton team: prepare the mission, create a roadmap, identify Better Cotton and IP contacts and define roles, prepare the kick-off meeting, prepare the shared folders
2. Lead the kick-off meeting with IPs
3. Support the IP in completing the Due Diligence questionnaire: Hold bi-weekly meetings (x3), review answers and analyse submitted documents, provide feedback and requirements for more detail or accurate answers from IPs, prepare corrective risk action plan.
4. Lead the financial health check with the Better Cotton tool
5. In coordination with Better Cotton team, validate the IP’s responses and provide a risk score with the Better Cotton tool
6. Complete the final Due Diligence report
7. Conduct a final meeting with the IP to review the Due Diligence results and agree to the corrective risk action plan

To proceed with these tasks, an estimated timeframe to conduct one Due Diligence is proposed:
Partner Due Diligence Rollout in Pakistan
Application deadline: 3rd of January 2022

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<th>W6</th>
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<td>7</td>
<td></td>
<td>12 WD for 1 IP</td>
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<td>1</td>
<td>3</td>
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Due Diligence Deliverables

i. Kick off meeting presentation for each IPs.
ii. The due diligence analysis framework reviewed and updated on an ongoing basis
iii. The Financial Health Check report
iv. The Final Report, including a risk action plan for each IP

High-level Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
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<tbody>
<tr>
<td>3rd January</td>
<td>Applications close. All proposals must be sent by email, to BCI’s key contact, with the subject header: “Proposal in response to RFP on Partner Due Diligence Roll Out – RFP n°2021-12-IT-PAKDUEDILIGENCE”</td>
</tr>
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<td>5th January – 14th January</td>
<td>Applications review.</td>
</tr>
<tr>
<td>17th January – 21st January</td>
<td>Interviews</td>
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<tr>
<td>24th January</td>
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Required Skills & Knowledge

<table>
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<th>Experience</th>
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<tr>
<td>➤ Demonstrable experience writing, deploying, reviewing, or implementing Due Diligence frameworks in the development or corporate sector</td>
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<td>➤ Demonstrable experience in analysing financial information</td>
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<td>➤ Experience working with international organisations</td>
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<tr>
<td>➤ Field level experience in Pakistan</td>
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<table>
<thead>
<tr>
<th>Skills and competencies</th>
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</thead>
<tbody>
<tr>
<td>➤ Strong financial expertise</td>
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<tr>
<td>➤ Strong analytical and communication skills, especially in the following areas: ethics, governance, HR, environment and operations, financial stability and governance</td>
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<tr>
<td>➤ Excellent reporting and presentation skills</td>
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<td>➤ Fluency in spoken and written English</td>
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</tbody>
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Application Requirements

Interested applicants are asked to send, in English, the following:

- Relevant staff CVs
- A detailed financial offer
- A list of references
- A short narrative proposal composed of:
  - A timeline for delivery
  - A concise description of the approach that will be used including your Due Diligence understanding, approach to partner engagement, how you will convince IPs to share information and overcome partners who are reluctant to cooperate with the process. (NB. The consultant will implement Better Cotton methodology and use Better Cotton tools.) 1500 words max.

Please note that no travel is expected for this assignment. Proposals will be evaluated based on quality and clarity of the proposed approach, relevant expertise and experience of the team member(s), alignment with the criteria set out in the ToR and overall value for money.

We thank all applicants for their interest; however only shortlisted applicants will be contacted.

Better Cotton is committed to good practice and transparency in the management of natural, human and financial resources. All applications will be reviewed under the principles and subject to Better Cotton’s policies on equal opportunity, non-discrimination, anti-bribery & corruption and conflict of interest.
Annex 1 : Due Diligence Handbook

HANDBOOK

HOW TO UNDERTAKE AN ENHANCED BCI IMPLEMENTING PARTNER DUE DILIGENCE

21 JUNE 2021

Source: Alliance For Science, Cornell University

BCI REF: 2020-11-IM-DUE DILIGENCE
1. Enhanced IP DD Operational Handbook

1. Introduction

The enhanced Implementing Partner (IP) Due Diligence (DD) framework provides a system for Better Cotton to enhance its existing processes to enable credible selection of Implementing Partners (IPs), and conduct retrospective DDs on existing IPs. The DD framework provides for a robust system for conducting a DD, analysing risk and developing related corrective risk action plans.

2. What is a due diligence process and its purpose?

Due diligence is an on-going, proactive, and reactive process through which companies/organisations can identify, prevent, mitigate, and account for how they address actual and potential adverse impacts as an integral part of business decision-making and risk management systems.

The purpose of the Due Diligence processes is to help Better Cotton to ensure that the IPs we work with, or fund, have adequate governance structures, policies, and operational systems in place. These processes can also help organisations ensure they observe both international and domestic law and build towards the requirements of corporate Due Diligence.

3. In practice, how is a due diligence process structured and accomplished?

The nature and extent of due diligence actions that are appropriate will depend on individual IP circumstances and can be affected by factors such as the size of the IP, the location of the activities, and the situation in a particular country such as political and socioeconomic environment, the sector and nature of the products or services involved, and in BCI’s case an additional layer with regards to downstream local partners.

Due diligence is thus structured around the steps that companies/organisations should take to:

1. Assess the business and its undertakings to identify the factual circumstances (reality) under which the business is operating.
2. Identify and assess any actual or potential risks by evaluating the factual circumstances against recognised standards.
3. Prevent or mitigate the identified risks by adopting and implementing a corrective risk action plan.
4. Implementing a risk-based approach to conducting the DD

The Better Cotton enhanced IP DD framework has been structured to enable Better Cotton to implement a risk-based approach to performing an adequate due diligence. Activities associated with higher risks will require more intensive due-diligence and monitoring activities. The framework is designed to capture and understand these risks and rate them according to specific risk guidance (High risk; Medium risk; Low risk), detailed below.

**Ongoing process:** Importantly, DD is an ongoing process of gradual improvements. Better Cotton should encourage change by constructively engaging IPs, and supporting them to build better organisations.

**Encouraging good faith efforts:** It is key for Better Cotton to encourage IPs into making good faith efforts, that is that Better Cotton should anticipate to take reasonable steps and make good faith efforts to carry out DD with its IPs - meaning that the IPs should be encouraged to participate actively, openly share all information (whether positive or negative) and communicate where clarity or additional support is required.

It is important for Better Cotton to proactively engage with the IP and its management, provide transparent and clear guidance regarding the process and maintain open communication channels.

It’s unrealistic to expect IPs to achieve full compliance with the guidance overnight.

**Mitigate risks but don’t embargo high-risk areas:** The enhanced IP DD framework is designed to help Better Cotton work with its IPs in a responsible way. Except in the most harmful and high risk circumstances, Better Cotton should leverage its relationships with IPs to improve business conduct and conditions in respective IP countries and in the field.

5. Risks areas covered enhanced IP DD framework

The DD has been developed to help Better Cotton identify whether their IPs pose any risks and prioritise the most severe risks associated with sourcing cotton from its IPs, ensuring that any risks are identified are mitigated. The key focus areas of the enhanced IP DD framework are detailed in figure 1 below.

**Figure 1: DD areas covered in the framework**
6. The Better Cotton enhanced IP DD nine-step process

The nine-step, risk-based due diligence process is relevant to all Better Cotton IPs operating in the cotton supply chain and applies globally. The nine step process can be found in figure 2 below.

Figure 2: Nine-step Better Cotton enhanced IP DD process

Each of the nine steps is broken down in detail below.
Step 1: Pre-DD

The pre-DD process is critical for delineating roles and responsibilities within Better Cotton and establishing the framework for conducting an effective DD with the IP. The Better Cotton HQ IP DD coordinator must be proactive in engaging with the country team to ensure that an appropriate DD roadmap is prepared and that all Better Cotton team members are aware of the implementation plan and fully invested in its successful delivery. Key steps are outlined below in figure 3.

Figure 3: Key steps to be taken pre-DD

1. Identify BCI HQ staff member for responsible for coordinating the DD

2. Key roles of BCI DD Coordinator

   • Create roadmap for DD process from start to finish
   • Frequency of meetings
   • Deadlines for receiving information updates from IP
   • Deadline for completing DD Questionnaire
   • Support and guide BCI Country DD IP Manager throughout DD process
   • Lead weekly follow-up calls with IP and BCI
   • Responsible for providing feedback and answering IP questions to ensure DD is completed correctly and on time
   • Engaging with IP Senior Management as and where required

3. Identify BCI IP DD Manager from BCI Country Team to serve as primary contact with IP for purposes of completing DD

4. Key roles of BCI Country DD IP Manager

   • Managing the IP relationship
   • Managing and handholding the IP through the DD process, translating as needed
   • Setting up dropbox folders for the IP and ensuring content uploaded as required - see example below in Figure 4
   • Managing timelines and expectations around completion of DD and sharing information in a timely manner
   • Facilitating weekly follow-up calls between IP and BCI
   • Early-stage warning to BCI HQ IP DD coordinator and IP CEO/Senior management on any concerns arising
Figure 4: Example of dropbox structure

Tip 1: Critical that Better Cotton Country Team – Country Director and Better Cotton IP DD Manager are engaged and fully understanding of their role within the DD process in advance of kick-off meeting.

Better Cotton HQ handholding during the first couple of DD’s will be key.
Step 2: Enhanced IP DD kick-off meeting

The enhanced IP DD kick-off meeting is the most important step of the DD process as it sets the tone for the DD with the IP and should clearly outline to the IP the roadmap for conducting the DD, and Better Cotton’s expectations of the IP throughout this process to ensure that it runs smoothly. It is important that both Better Cotton and the IP have appropriate management representation during the enhanced IP DD Kick-off meeting. See figure 5 below for overview, and figure 6 for snapshot of the enhanced IP DD kick-off meeting presentation.

**Figure 5: Purpose and outcomes of kick-off meeting**

- **Arrange kick-off meeting with IP** (see figure 6 below for the link to the slide deck developed for the IP kick off call meeting)

  - Purpose of meeting is to explain and walk the IP through the process for undertaking and completing the DD questionnaire in a timely manner (3 weeks), including walking through the DD questionnaire

  - Critical outcomes of kick-off meeting
    - IP Senior management buy into and support the DD process
    - Identify DD point person for IP
    - Discuss and set placeholders for weekly meetings

**Tip 2** It is important to ensure that senior management, CEO, Director is present at this meeting to ensure buy and support for the DD process

**Figure 6: Slide deck for guiding IP kick of call meeting**

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**Enhanced Implementing Partner (IP) Due Diligence (DD) Process**

Enhanced DD kick off session with [Name of IP]

[Country of IP]

[Day] [Month] [Year]
At the end of the kick off meeting, Better Cotton country team will share the questionnaire with the IP’s team. The excel file to be considered is: **IP DD Questionnaire - for sharing with IP**

**Step 3: Weekly check in meetings – DD questionnaire feedback**

Weekly check in meetings provide an opportunity to gauge the progress of the IP, provide feedback on the process and to support the IP with specific questions/issues that they are having. During these meetings the Better Cotton Country IP DD Manager must remain focused on moving the process forward and holding the IP DD point person accountable to deliver in accordance with the agreed upon timelines, as well as being aware of any possible red flags that could inhibit the successful completion of the DD questionnaire. Details of timing, purpose and outputs is detailed below.

**Figure 7: Timing, purpose, expected outputs of the weekly check in meetings**

**Tip 3** The DD process needs to continually be moving forward. The goal of the weekly check-in meetings is to discuss “new” information with the IP. Prior to each meeting the Better Cotton Country IP DD Manager should review questions completed by the IP at that juncture and prepare feedback to share with the IP regarding the latest version of the DD questionnaire. The expectation should be that the DD questionnaire and dropbox folder is updated by the IP on an ongoing basis.

**Tip 4** Engage the IP’s senior management team if limited progress is being made on the DD questionnaire and uploading of documents to dropbox. This can be initiated after a two-weeks from kick off.
Step 4: Providing feedback to IP on DD responses

Providing clear and consistent feedback to the IP is critical to the successful completion of the DD questionnaire and it is the responsibility of the Better Cotton Country IP DD Manager to ensure that Better Cotton receives DD responses that comprehensively address the questions being asked. See figure 8 below for the feedback process on the DD questionnaire, and figure 9 for guidance on providing feedback to the IP on question responses. See Annex 1 for detailed process examples of how to manage ensuring the IP responds comprehensively to a DD question.

Figure 8: Process for providing feedback to the IP on the DD questionnaire

Better Cotton feedback will be clearly formulated in the dedicated column of the excel file: IP DD Questionnaire - for sharing with IP (Here – to link)

Figure 9: Guidance on providing feedback to the IP on question responses

Tip 5 Clear feedback must be provided by the BCI Country DD IP Manager in order to receive complete DD responses from the IP.
**Tip 6:** Questions that are clearly not understood or that are being answered incorrectly need to be escalated to senior management.

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**Step 5: Validating IP responses against rubric**

Please refer to excel file: [Final Validation and Reporting Rubric - Internal Use](#), Tab: [Validation & Risk Rubric](#).

Validating IP responses against the evaluation rubric is an objective process that measures the risk level of the IP as per DD questionnaire. Prior to validating any question, the Better Cotton DD Coordinator should assess the quality of the question and determine that the information provided by the IP is sufficient to consider the question complete. Below is an outline of the five step validation process to be followed, see figure 10 below. See Annex 1 for detailed examples of how to validate an enhanced IP DD question response.

**Figure 10: Five step validation process**

<table>
<thead>
<tr>
<th>1. Validating Policies</th>
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<tbody>
<tr>
<td>Review and checking content and quality of policies/procedure documentation</td>
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<table>
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<tr>
<th>2. Validating question responses</th>
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<tbody>
<tr>
<td>Cross referencing and validation of questions</td>
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<tr>
<th>3. Leveraging question responses</th>
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<tbody>
<tr>
<td>What to do when one question response supports answering a different question</td>
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<th>4. Risk grading</th>
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<tbody>
<tr>
<td>Using the risk guidance and justifying a risk grade</td>
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</tbody>
</table>

| 5. Writing a response on your grading |

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**Tip 7:** Be objective and fact-based when validating a response.

**Tip 8:** It's important to check the quality and content of the policies and documents uploaded by the IP to dropbox to ensure that they cover adequately address the question to which they relate.
**Five step validation process**

1. **Validating Policies**
   - Review and checking content and quality of policies/procedure documentation
   - **Scope of policy is defined**
     - What does the policy cover?
     - Make sure specific terms are defined (example – child labour, bribery, etc.)
   - **Examples**
   - Clear actions to operationalise the policy are in place
     - Processes and procedures outlined
     - Reporting mechanisms in place
   - Accountability
     - Reporting mechanisms
     - Disciplinary actions for breach
     - Person(s) responsible

2. **Validating question responses**
   - Cross referencing and validation of questions
   - **When validating you can use information/documentation that has been provided to answer other questions**
   - If information is available to support the justification for the grade provided for a particular answer then it is best to use it and make reference to it
   - Remember that BCI is only asking the IP for a specific type of information to answer a question, but if more information can be used from other DD responses to demonstrate commitment/reduction in risk level, etc. then supportive

3. **Leveraging question responses - What to do when one question response supports answering a different question**
   - Not every organisation will have every policy as per the DD. However they may have another policy document that covers the subject matter of the requested policy.
   - For example, an organisation may have another document that covers the subject matter, e.g. child labour policy, but instead has a safeguarding policy, which accounts for child labour issues.
   - It is important to note that not having a child labour policy does not automatically mean that the IP poses any actual risk.
   - Using the previous example, based on the quality of the safeguarding policy it might be sufficient to state that the risk level is negligible

4. **Risk grading - using the risk guidance and justifying a risk grade**
   - Review response and associated attachments
   - Review risk guidance notes for high, medium, low risk grade allocation
     - Apply score 1, 2, 3 accordingly

5. **Writing a response on your grading**
   - Use of language very important
     - Needs to be objective, fact-based
   - Not definitive per se – for example, don’t say no risk, it’s important to preface by saying based on the information provided, or there is sufficient evidence to suggest.
   - It’s key to provide written justification for the risk score.
**Figure 11: Risk guidance for providing a risk score: [update once finalised by Better Cotton]**

<table>
<thead>
<tr>
<th>Question Number</th>
<th>Focus Area</th>
<th>Question [To be reviewed with BCG HQ and further edits]</th>
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<tbody>
<tr>
<td>1</td>
<td>Ethics</td>
<td>(a) Committed to risk issues and compliance managed by the Company/Organization? Provide details. (b) Who in the Company/Organization is responsible for compliance risk issues and compliance? Please check the widely, policies, guidance, and training in risk management, compliance, and anti-corruption matters? Provide details.</td>
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</tbody>
</table>

**Figure 12: Written justification for risk score**

<table>
<thead>
<tr>
<th>Question Number</th>
<th>Focus Area</th>
<th>Risk Score</th>
<th>Justification Risk Score and Evidence (Interview / Documents)</th>
<th>Corrective Actions</th>
<th>Corrective Action Timeline</th>
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<tr>
<td>1</td>
<td>Ethics</td>
<td>Score dropped</td>
<td>Use drop-down menu [Insert Text]</td>
<td>Use drop-down menu [Insert Text]</td>
<td>Use drop-down menu [Insert Text]</td>
</tr>
</tbody>
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*Note: The written justification for risk score is necessary to provide a clear understanding of the risk level and the actions taken to mitigate it.*
Step 6: Developing the corrective risk action plan

Please refer to excel file: Final Validation and Reporting Rubric - Internal Use, Tab: Corrective risk action plan (Here – To link)

To support the IP in addressing any potential areas of risk exposure identified because of the DD process it is crucial that the Better Cotton Country DD IP manager develops a corrective risk action plan that provides effective guidance on how to address any gaps or weak points within the IP’s organisational structures, operational systems and policies. See below for steps to developing the corrective risk action plan.

Figure 13: Steps to developing the corrective risk action plan

Identify specific gaps/weak points in IP response creating risk exposure

Outline specific actions to be taken for addressing gaps/weak points

Develop implementation plan for addressing IP risk exposure, including timeframe and responsible person(s)

**Tip 9** The corrective risk action plan should be realistic and practical to implement for the IP based on the type of organisation, activities they carry out and environment in which they operate.

See figure 11 and 12 above for snapshot of the risk guidance and corrective risk action plan as per the DD framework – Validation and Corrective Action Plan Rubric Tab 3.
Step 7: Financial health check on IPs Audited Financial Statements

The aim of undertaking a financial health check (FHC) on the IPs audited financial statements (AFS) for the last three years is to conduct a review of the AFS in the three areas outlined in figure 14 below. The FHC should be undertaken by a qualified financial expert engaged either centrally by Better Cotton HQ (allows for consistency) or by the Better Cotton Country Office (decentralised approach) through the Better Cotton Country IP DD Manager. The process for undertaking the financial health check is outlined in figure 15 below; and a link to and overview of the financial health check template can be found in figure 16 below.

Figure 14: Three areas of review of the financial health check of the IPs Audited Financial Statements

- **THE QUALITY OF THE FINANCIALS**
  - Type of financials reviewed: The reviewer must consider the types of financials reviewed.
  - Standard of financials reviewed: The reviewer must consider the quality of the statements i.e., are they up to standard or can be linked to an adequately mapped accounting system.
  - Quality of the notes and the support information provided: The reviewer must consider if the notes provide sufficient support information.

- **THE FINANCIAL PERFORMANCE OF THE ENTITY**
  - Income generation: The reviewer must consider the businesses income generating ability over the period.
  - Cost Controls: The reviewer must consider the businesses cost controlling ability over the period - can provide insights into effective cost allocation.
  - Appropriateness of expenditure: The reviewer must consider if the businesses expenditure on assets or remuneration is appropriate.

- **THE ABILITY OF THE ENTITY TO CONTINUE AS A GOING CONCERN**
  - Ability to meet short-term commitments i.e., over the next 12 months
  - Reserves and access to funding

Figure 15: Process for undertaking a financial health check (FHC) on an IPs Audited Financial Statements (AFS)
Tip 10: BCI IP DD coordinator to ensure placeholder booking of the financial expert’s time in advance of FHC review so to avoid unnecessary delays. Ideally this should be done as soon as the IP DD kick off meeting has been closed.

Tip 11: Request for AFS to be uploaded to the dropbox as a priority at the kick off call and first weekly check in meeting, and share with financial expert soon as they are available.

Figure 16: Financial Health Check Template (see here) [BCI to link]
Step 8: Complete the enhanced IP DD report

Upon completion of the DD validation process (Step 5), developing the corrective risk action plan (step 6) and the Financial Health Check (Step 7) the Better Cotton DD Coordinator will be in a position to complete the enhanced IP DD report. This report provides a summary of the key DD results and outcomes. These are as per figure 17 below which also outlines the process for completing the enhanced IP DD report, and figure 18 for a snapshot of the template, including a link to the template.

Figure 17: Process for completing the enhanced IP DD report

<table>
<thead>
<tr>
<th>1. IP DD Details</th>
<th>2. Record of meetings</th>
<th>3. DD results</th>
<th>4. Corrective risk action plan</th>
<th>5. FHC of IPs AFS</th>
<th>6. BCI HQ for approval</th>
</tr>
</thead>
</table>
| • Input details of the IP DD as per template requirements (name of IP, start date, end date, IP DD team, BCI HQ team, BCI Country team etc) | • Complete the schedule of meetings and key activities undertaken during the DD process. | • 3.1 Summary of DD results
• -Copy and paste from DD framework Tab 1
• 3.2 Key points to note on key areas of review
• -Complete sections accordingly | • Complete the corrective action plan template by dropping in the detail from Tab 2 in the DD framework | • Copy and paste the FHC template results for the IP into this section | • Share with the BCI HQ lead for approval and sign off |

**Tip 12** Start completing and uploading information to the enhanced IP DD report at kick off of the DD and thereafter on a weekly basis (e.g., Record of meeting/ key activities) and as information is complete and ready for input.

Figure 18: Enhanced IP DD Report Template (see here) BCI to link
Step 9: IP meeting to review DD results and agree to the corrective risk action plan

The DD process will culminate with Better Cotton reviewing the results of the DD with the IP and agreeing the corrective risk action plan. See figure 19 below for guidance for the meeting to review the DD results and agree the action plan meeting with the IP.

**Figure 19: Steps for the enhanced IP DD results and action plan meeting**

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**Tip 13**: It is important to ensure that senior management, CEO, Director is present at this meeting to ensure buy-in and support for agreeing the corrective risk action plan.

**Tip 14**: IP feedback on the corrective risk action plan is critical to ensure that it is fit for purpose and achievable.

**Tip 15**: Do not rush/force the IP into providing feedback on the corrective risk action plan or agreeing its contents immediately. If required, agree a timeline for the IP to provide feedback on the corrective risk action plan and arrange a follow-up meeting to formally agree its contents.

**Tip 16**: The IP may require BCI to share standard policy content and or additional support.
7. Key takeaways and learnings

The below are key takeaways and learnings from the pilot to keep in mind as the Better Cotton IP DD manager starts the enhanced DD process with an IP.

Overall, it is important for the Better Cotton HQ team to check in regularly with the Better Cotton IP DD manager to ensure they are on track if they are coming up against unforeseen challenges so to be able to ensure the DD stays on track and that the DD IP Manager has the support required to ensure the process is completed. This may mean that the BCI HQ team need to arrange a meeting with the IP’s CEO and senior management.

1. Not a One-Size Fits All Process

- BCI works with a diverse network of IPs whose structure, size, geography, operations, mission/purpose, etc. will influence their willingness and ability to undertake the DD process

- As a result, some IPs will be better positioned to address the questions contained in the DD questionnaire due their level of formalisation, as well as governance, legal, financial, compliance and reporting requirements

3. Managing IPs with Complex Structure or International Presence

Critical to identify, engage and work with the correct decision maker(s), departments and offices from day 1 of the DD otherwise it can be difficult to gather information and access necessary personnel later on in the process

Where an organisation has representation in multiple countries it is best to direct the DD process through the office with which BCI maintains its primary relationship (e.g. CUK vs. PCC)

Should an organisation be operational in a certain country (e.g. Pakistan), but have no registered entity the DD process should be directed through the organisation’s Head Office

Meetings are Key
### ANNEX 1: Examples of how to go through validating a question response (IP X example)

| Q13. Is there a grievance mechanism in place and is it known by staff? [Yes/No; please attach] |
|---|---|
| **Step 1 – understand the question** | 1. What information is being requested in the question? |
| | • Does IP X have a grievance policy in place? |
| | • Is the grievance mechanism that is in place known by IP X staff? |
| 2. What needs to be determined about the grievance process? | • Are IP X’s grievance mechanisms appropriate? |
| | o Note this is the difference between receiving a 2 (amber) and a 4 (green) |
| **Step 2 - Response 1 provided by IP** | • The response indicates that IP X has a grievance mechanism in place |
| | • The policy document has been provided by IP X |
| | • To determine if the response is sufficient as is it is necessary to review the policy document |
| | • Attachments can be found in the Dropbox folder for the IP (sub-folder “Ethics”, sub-sub folder “Q15”) |
| **Step 2.a - Document Review** | • The grievance policy is not very detailed; only provides information for the contact person in the event that an employee would like to raise a grievance |
| **Step 2.b - Is the response complete at this stage?** | • No |
| | • What information is missing? |
| | o Is the grievance mechanism known by staff? |
| | o Is the grievance mechanism in place appropriate? |
| | ▪ We know that there is a procedure, but that has not been outlined in the policy or the written response |
| **Step 3 – Response 2 provided by IP** | • The response gives a basic outline of the grievance procedure |
| | • The IP has introduced a new policy that they are attributing to be part of the grievance policy |
| | • The IP has identified that training is provided on an annual basis |
| **Step 3.a - Document Review** | • Policy provided is IP X’s sexual harassment policy |
| | • Does not encompass general grievances, so while it is helpful, it does not really relate to answering the question |
| **Step 3.b - Is the response complete at this stage?** | • No |
| | • What information is missing? |
| | o It is still unclear whether the grievance mechanisms in place are acceptable |
| | o More detail is required |
| | o In this instance need to understand very clearly the sequence of events from time |
### Partner Due Diligence Roll out in Pakistan

**Application deadline:** 3rd of January 2022

<table>
<thead>
<tr>
<th>Step 4 - Response 3 provided by IP</th>
<th>• Sequence of events more clearly explained</th>
</tr>
</thead>
</table>
| Step 4.a - Is the response complete at this stage? | • No | • The procedure that has been outlined is not codified  
• Further confirmation is required from Senior Management in order to validate that the process as outlined in the response is accurate |
| Step 5 - Engage Senior Management [note that this step may not be necessary for all questions]. | • Engage Senior Management - *if the process still remains unclear having engaged with the IP DD Point Person three times.*  
• The process as outlined by in the response is not codified in the attached policy document  
• Since the process is not codified further confirmation from a Senior Manager is required because at this time it still cannot be determined as to whether the grievance policy in place is acceptable |
| Step 5.a - Response provided by the IP | • Senior Manager provides confirmation and clarification related to the process provided in the written response |
| Step 6 - Validating the Response | • What can be concluded?  
○ There is a grievance mechanism in place at IP X  
○ The grievance mechanism is known by staff – induction and refresher training provided  
○ Grievance mechanisms in place are acceptable; however, the grievance process is not codified in the HR Handbook for Consultants.  
○ This does not pose any significant risk to BCI as the mechanisms are in place and known by staff, but should be addressed by the management team at IP X |
### Q22. Are all statutory deductions (e.g. payroll deductions) paid and paid on time? [Yes/No]

<table>
<thead>
<tr>
<th>Step 1 – understand the question</th>
<th>1. What information is being requested in the question?</th>
<th>• Confirmation that statutory deductions are paid in full and in a timely manner.</th>
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</thead>
<tbody>
<tr>
<td>2. What needs to be determined?</td>
<td>• Does IP X make its statutory deductions in line with the requirements of the countries that it operates in?</td>
<td></td>
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</tbody>
</table>

#### Step 2 - Response 1 provided by IP
- Stated that the question is not applicable since IP X does not have an established entity in Pakistan

#### Step 2.b - Is the response complete at this stage?
- No
- What information is missing?
  - Confirmation that statutory deductions are paid in full and in a timely manner.
  - Confirmation that IP X makes statutory deductions in line with the requirements of the countries that it operates in.

#### Step 3 – Response 2 provided by IP
- Additional information provided does not adequately address the question

#### Step 3.b - Is the response complete at this stage?
- No
- What information is missing?
  - Confirmation that statutory deductions are paid in full and in a timely manner.
  - Confirmation that IP X makes statutory deductions in line with the requirements of the countries that it operates in.

#### Step 4 - Response 3 provided by IP
- Provides some information as to how statutory deductions are paid by Consultants from IP X Pakistan
- However, no further indication as to whether the organisation makes its statutory deductions and how it does so.

#### Step 4.a - Is the response complete at this stage?
- No
- What information is missing?
  - Confirmation that statutory deductions are paid in full and in a timely manner.
  - Confirmation that IP X makes statutory deductions in line with the requirements of the countries that it operates in.
### Step 5 - Engage Senior Management
- After 3 attempts by the IP DD Point Person the question has still not been adequately responded to and it appears that the IP DD Point Person might not be best suited to answering the question.
- Insight from a Senior Manager is required because at this time it still cannot be determined as to whether IP X makes its statutory deductions and how it does so.

### Step 5.a - Response provided by the IP
- Information has been provided as to how IP X UK makes its statutory deduction at the global level and in country.

### Step 6 - Validating the Response
- What can be concluded?
  - It can be confirmed based on the information provided that IP X makes all statutory deductions and pays them in full as the requirements of the countries that it operates in?

## Q33. With regards to data protection please describe how the Company/Organisation undertakes and records data, and how data gathered is managed and protected (in terms of, for example, managing/hosting/disclosing farmer and beneficiary data) [Please detail]

### Step 1 – understand the question
1. What information is being requested in the question?
   - Does IP X have a Data Management and Security Policy?
     - If no, does IP X have suitable processes and procedures for managing beneficiary data?

2. What needs to be determined about the grievance process?
   - Is the policy fit for purpose?

### Step 2 - Response 1 provided by IP
- The response indicates that IP X has Security and Data Management Policy in place.
- The policy document has been provided by IP X.
- To determine if the response is sufficient as is it is necessary to review the policy document.
- Attachments can be found in the DropBox folder for the IP (sub-folder “Governance”, sub-sub folder “Q28”)

### Step 2.a - Document Review
- The Data and Security Management Policy appears to be applicable to use of IP X's website.
- It appears that the question has not been properly understood.

### Step 2.b - Is the response complete at this stage?
- No

- What information is missing?
  - Does IP X have a Data Management and Security Policy?
  - If no, does IP X have suitable processes and procedures for managing beneficiary data?
  - Is the policy fit for purpose?
| Step 3 – Response 2 provided by IP | • The response appears to indicate that IP X’s contract agreements with third parties such as BCI contains IT and confidentiality clauses, but is unclear what that means.  
• No further clarification has been provided regarding the Data Management and Security Policy that was provided |
<table>
<thead>
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<tbody>
<tr>
<td>Step 3.a - Document Review</td>
<td>• No additional documentation provided</td>
</tr>
</tbody>
</table>
| Step 3.b - Is the response complete at this stage? | • No  
• What information is missing?  
  o Does IP X have a Data Management and Security Policy?  
  o If no, does IP X have suitable processes and procedures for managing beneficiary data?  
  o Is the policy fit for purpose |
| Step 4 - Response 3 provided by IP | • No additional information provided |
| Step 4.a - Is the response complete at this stage? | • No  
• What information is missing?  
  o Does IP X have a Data Management and Security Policy?  
  o If no, does IP X have suitable processes and procedures for managing beneficiary data?  
  o Is the policy fit for purpose |
| Step 5 - Engage Senior Management | • Engage Senior Management - *if the process still remains unclear having engaged with the IP DD Point Person three times.*  
• Insight from a Senior Manager is required because at this time it still cannot be determined as to whether IP X has either a policy or processes in procedures for managing beneficiary data |
| Step 5.a - Response provided by the IP | • Feedback from Senior Management indicates that IP X does not have a Data Management and Security Policy in place for managing beneficiary data; rather the company implements data management and security protocols for specific projects as per the requirements of the donor partner  
• There is no written policy and/or processes or procedures, but it was stated that IP X employs a sensible approach to managing and disclosing data  
• Response is complete |
| Step 6 - Validating the Response | • What can be concluded?  
  o There is no Data Management and Security Policy in place at IP X  
  o There is a need for IP X to draft and implement a Data Management and Security Policy  
  o The risk posed to BCI is limited as the contract agreement between IP X and BCI will include provisions for managing beneficiary data |
Partner Due Diligence Roll out in Pakistan
Application deadline: 3rd of January 2022