

# Data Strategy Manager

Post Announcement

Type of contract: Open - ended contract



**Starting date:** ASAP

**Contract Type:** Full-time contract

**Salary:** GBP 45-55,000, GVA 90,000-95,000

**Location:** UK, Switzerland, India or Pakistan

**Application closing date:** 16<sup>th</sup> May 2021



## Description

The Better Cotton Initiative (BCI) — the largest cotton sustainability programme in the world — aims to reach 5 million farmers worldwide with more sustainable agricultural practices, and account for 30% of global cotton production by the end of the 2020-21 cotton season. In less than 10 years, the Better Cotton Initiative and its Partners have supported over 1.6 million farmers in 23 countries in adopting more sustainable agricultural practices. Thanks to these efforts, Better Cotton accounts for around 15% of global cotton production. We are truly a joint effort, encompassing stakeholders from farms to fashion brands and civil society organisations, driving the cotton sector toward sustainability. BCI aims to transform cotton production worldwide by developing Better Cotton as a sustainable mainstream commodity.

BCI is looking for an experienced, strategically focused data leader to develop and implement the organisation's first data strategy. The role will be the first data-focused role within BCI, so we will look to the successful applicant to build a team tasked with delivery and ongoing improvements to this business-critical service.

An effective data strategy should enable BCI to make significant strides towards meeting our 2030 strategic goals by providing accurate, reliable and actionable data. The role will act as a cross-functional data champion, driving a cultural shift for BCI to fully embrace and leverage data. The Data Strategy Manager will raise standards in data management through technology, governance, process, and compliance efforts.

The Data Strategy Manager will have responsibility for the ongoing development and implementation of BCI's Data Strategy, working closely with senior leadership and all other teams internally.

BCI comprises several discrete functional areas, each requiring a bespoke approach to support them in their core processes and digital change activities. The Data Strategy Manager's role will have responsibility for the Data Strategy and the positive, cross-functional impact it will deliver. We are currently building a data-warehouse style platform based on Microsoft's software ecosystem but have identified areas for improvement with the journey of data from source to insight.

This new role offers an experienced data leader the opportunity to create value for farmers, members, partners, staff, current & future funding partners and other stakeholders across an organisation with an important mission. It is also an exciting chance to expand on existing data management skills and experience and shape this position.

The role will have the option of working from home, but there may be a need for travel to some BCI locations.

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## Responsibilities

- » Lead on ongoing development and implementation of BCI's Data Strategy, composed of 8 work areas:
  - Data Infrastructure
  - Data Governance
  - Data Management
  - Data Modelling
  - Data Insight
  - Data Engineering
  - Security & Compliance
  - Culture Change
- » Build and manage an appropriately skilled team to deliver the change and ongoing operational elements of the Data Strategy
- » Define value of good data management and analytics and promote this to the wider team/function heads for broad buy-in
- » Provide senior management with data analysis and reporting to inform effective decision-making
- » Identify innovative ways of using data to meet BCI's strategic aims
- » Introduce frameworks, processes and practices to provide accurate, reliable and actionable data insights
- » Build role as a cross-functional data champion to help create and maintain a data-centric culture
- » Raise standards in the management of data, defining and monitoring these standards
- » Provide training to relevant staff to support the capture, maintenance and analysis of data
- » Build, maintain and monitor relevant systems and platforms
- » Ensure compliance with Global Data legislation including GDPR legislation and other data legislation relevant for BCI operations

The candidate will have the following Skills, Knowledge, and Experience:

Skills, Knowledge and Experience
<b><i>Essential</i></b>
Degree in a relevant field such as computer science, economics, or statistics, or equivalent professional qualification/workplace skills.
Experience implementing data and analytics strategies in a complex global organisational structure.
A strong track record in influencing others to drive positive behavioural change at an organisational level.
Data Protection compliance experience with current legislation (GDPR)
Proven ability to think strategically
Experience working with senior leadership and confidently communicate at all levels
Ability to define key questions and provide answers using data and analytics.
Strong interpersonal and communication skills and an ability to convey complex/technical solutions in simple language

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Experience using data and analytics to drive business goals and insights.
Understanding of principles of information governance and ethics
An ability to thrive in a dynamic, changeable environment
Demonstrated interest in sustainability and working in a not-for-profit environment.
<b><i>Desirable</i></b>
Experience working with agricultural data and sustainability metrics
Relevant industry experience in not-for-profit and/or standards organisations
Technical experience with Microsoft Azure technologies including ETL and data storage components
Analytical experience with PowerBI and/or Tableau
Risk management experience, particularly regarding data
Information security framework/certification experience such as ISO27001

## Working Arrangements

The position is full-time (40 hours per week). BCI offers flexible working, with core hours being 10am – 4pm.

## Applications

Interested applicants with the required attributes are asked to send a detailed CV (2 pages maximum) and a motivational letter (1-page maximum), in English, by email [recruitment@bettercotton.org](mailto:recruitment@bettercotton.org) with the subject: "Data Strategy Manager" by 16th May 2021.

Please note that applications will be considered on a rolling basis, and interviews will be held at the earliest opportunity. Therefore, early submission is recommended.

We thank all applicants for their interest; however, only shortlisted candidates will be contacted.

BCI is currently unable to provide sponsorship for work permits, and candidates need to have a pre-existing right to work in the location where they will be based.

BCI is an equal opportunities employer and is committed to good practice and transparency in the management of natural, human and financial resources.