







BCI Chain of Custody Advisory (CoC) Group


Retailer and Brands

 <p>Karen Perry, Sustainability Manager: Raw Materials John Lewis & Partners</p>	<p>Karen Perry is the Sustainability Manager: Raw Materials for the UK retailer “John Lewis & Partners” where cotton is one of their key raw materials and is used across both Home and Fashion. Karen has been working with key internal stakeholders and suppliers to increase the uptake of Better Cotton.</p> <p>Karen says “A highlight of my career so far was visiting some of the cotton farms in India, to meet the farmers and to see first hand the impact of being involved with the Better Cotton Initiative has on the ground for the farmers, their families and the environment”</p>
 <p>Ethan Barr, Senior Sourcing Manager Target</p>	<p>Ethan Barr is a Senior Sourcing Manager at Target and a member of the Fabric Sourcing and Raw Materials Team. His responsibilities include procurement of raw materials for apparel, strategizing with mills and vendors to develop new products, and strategically engaging with mills to meet responsible sourcing standards and benchmarks. During this time, Ethan has helped Target progress in its commitment to sustainability and responsible sourcing, from cotton to recycled polyester.</p> <p>Prior to joining Target in 2011, Ethan was a Fabric Sourcing Manager at Abercrombie & Fitch. He supported development, engineering and sourcing of fabric for Abercrombie & Fitch, abercrombie kids, Ruehl, and Hollister brands. Outside of his Target responsibilities, Ethan is active with his family and enjoys visiting National Parks. Ethan received his B.A. from Denison University in Granville, Ohio.</p>
	<p>Syed Rizwan is working as “Cotton Developer” in Inter IKEA Group and is part of the global cotton team, responsible for development and adoption of “Cotton from more sustainable sources”.</p> <p>Rizwan is working with IKEA on the sustainable cotton program since 2009. And was also part of the initial team, who along with other brands contributed in formation of BCI. He was also part of the team which developed the first Chain of custody guidelines for BCI.</p> <p>Having Master’s degree in Business Administration and working experience of more than 20 years in different</p>

<p>Syed Rizwan Vajahat, Cotton Developer</p> <p>IKEA</p>	<p>levels of textile supply chain, makes Rizwan an important member of this team. His vast experience of working with the cotton value chain and understanding of the sustainability challenges being faced by the farming community and agricultural sector makes him a strong contributor within the group</p>
 <p>German Garcia, Head of Sustainable Product and Supply Chain.</p> <p>Inditex</p>	<p>Following his graduation in Industrial Engineering, he has taken a large business role in Sustainability and Development in different areas such as microfinance, climate change and water stewardship over 15 years. He is now Head of Sustainable Product and Supply Chain at Inditex and his work currently focus on sustainable raw material sourcing strategy, water stewardship in wet process factories, implementation of CO2 Science Based Targets and life cycle assessment studies of apparel products.</p> <p>His daily work consist on engaging with suppliers and other stakeholders to implement sustainable practices and explore innovations, always based on accurate and verified data.</p>

Suppliers, Manufacturers and Traders

 <p>Philippe Saner, Head of Business Development</p> <p>Paul Reinhart AG</p>	<p>Dr. Philippe Saner is Head of Business Development at Paul Reinhart AG (Reinhart), Switzerland. Philippe is part of Reinhart's Sustainability Team and drives the corporate responsibility strategy. His work currently focuses on dynamic reporting and to support the corporate digital transformation.</p>
	<p>Following his graduation from Tarsus American College and Cukurova University Mechanical Engineering, he has taken a large and vital business role in Logistics and Purchasing Departments for over 20 years. He is now Strategy and Bussiness Development Director in BOSSA which is one of the largest Denim Producers in Turkey. He has been very involved in Sustainable Textile Production.</p> <p>He had been active presenting the company in;</p> <p>Turkish Exporters Assembly, ITHIB (Member of Board) Turkish Cotton Textile Manufacturer 's Union (Member of Board)</p>

<p>Besim Ozek, Strategy & Business Development Director</p> <p>Bossa Sanayi ve Ticaret Isletmeleri TAS</p>	<p>Turkish National Cotton Council (Member of Board) The Union of Chambers and Commodity, Turkish Textile Industry Assembly</p>
 <p>Fawzia Yasmeen, General Manager, Supply Chain and Business Development</p> <p>Pahartali Textile and Hosiery Mills</p>	<p>Fawzia Yasmeen, an experienced Strategic Sourcing and Procurement professional from Bangladesh, has led the Supply Chain Management of Ispahani Group for the last 20 years. Her career has spanned across multidimensional areas including supply chain, Business Development and agricultural development. She has gained deep knowledge and experience in both textile and agri-sectors over the years. She has been involved in the various components of the cotton value chain including production, sourcing, spinning etc. Fawzia has witnessed the growth story of cotton consumption in Bangladesh. Moreover, she has experience in agriculture value chain development including vegetables, rice, mango, cotton etc. She is one of the pioneers in commercially introducing bio-pesticides, as a step towards attaining a sustainable and environment friendly agri-business in the country and worked extensively in policy level for the development of the sector.</p> <p>She actively took part in women empowerment in agri business to support the country to attain a steady progress in gender equality.</p>

Producer Organisation

 <p>Todd Straley CEO and Managing Partner Quarterway Cotton Growers</p>	<p>Todd Straley grew up on a cotton farm in Lubbock Texas, and his parents still live on the farm. Straley graduated from Texas Tech University in Lubbock Texas with a degree in Agricultural and Applied Economics in 2000. Following graduation, he worked for a large cotton marketing coop for several years before finding his passion of ginning cotton. Todd has been part the management team of several cotton gins in West Texas, and now is the CEO and Managing Partner of Quarterway Cotton Growers, located in Plainview Texas. Quarterway Cotton Growers will license 20 to 30 growers each year with the Better Cotton Initiative that will produce approximately 80,000 bales of Better Cotton. Straley has been involved with BCI since its inception in the United States in 2013, licensing 13 of the original 26 US growers.</p> <p>Straley is also a graduate of the Texas International Cotton School, Texas A&M Master Marketer Program, and Texas Farm Bureau AgLead. In addition to managing Quarterway Cotton Growers, Straley also grows cotton and raises angus cattle.</p>
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Civil Society



Melissa Ho, Senior Vice President for Freshwater and Food

WWF

As Senior Vice President for Freshwater and Food at WWF-US, Melissa D. Ho drives landscape and transformational initiatives that increase the sustainability of agricultural systems and the conservation of water for the environment and ecosystems. She also supports the integration of food and water issues in all of WWF's other workstreams.

Dr. Ho has over 25 years of experience as a scientist, policy advisor, and development professional. Throughout her career, Dr. Ho has leveraged a keen focus on the intersection of water and agriculture and its connections to energy and health. She has worked at the landscape level, with large-scale public irrigation systems, agricultural value chains, community-based water resource planning and management systems, as well as in household level water technology delivery through the private sector.

Dr. Ho came to WWF from the Millennium Challenge Corporation, where she oversaw a \$1.5 billion portfolio of infrastructure investments in West Africa. She also served at USAID overseeing the technical team responsible for the strategy development and implementation of Feed the Future. Previously, Dr. Ho developed and implemented the agricultural water management strategy and grant portfolio at the Bill and Melinda Gates Foundation. She has also served in various capacities in the US Congress. She has a PhD in plant physiology from the Pennsylvania State University, an MSc in soil science (plant-water relations) from the University of California, Davis, and a BSc in environmental systems from Cornell University.



Anis Ragland, Senior Program Officer

WWF

Anis Ragland is Senior Program Officer for Sustainable Commodities at WWF-US where cotton falls within his portfolio. Anis' work focuses on promoting continuous environmental sustainability improvement and governance through science-based impact metrics in commodity supply chains. Anis works with individual companies and with sector platforms and groups to help drive forward sustainability in cotton.

Anis has worked at WWF-US for 5 years. Prior to that, he worked at the World Bank. He has a Bachelor's degree in economics and a Master's degree in environmental policy and planning.

Non-members



Chuck Rogers, Americas Director – Technical Consulting and Supply Chain Solutions

Bureau Veritas Consumer Product Services

Charles W. (Chuck) Rogers has over 25 years' experience in supply chain and quality management both at the brand and retail level.

His retail experience includes both compliance and quality assurance roles with Dollar General and Wal-Mart covering all general merchandise categories including appliances, tools, furniture, apparel, and footwear. While at Walmart he led the team that developed and executed the Factory Competency and Capability audit program which is used to evaluate technical competency of potential manufacturers of directly sourced goods including apparel and personally audited dozens of factories. In addition, he was involved in the development and roll-out of the most comprehensive Apparel Safety Requirements in the industry.

Since joining Bureau Veritas in 2012, He has been heavily involved in developing supply chain quality and compliance solutions including traceability.

He is the architect of the Cotton Egypt Association accreditation program which was developed in response to the fraudulent claims of Egyptian Cotton being identified throughout the supply chain. In response to client requests, he has also led development and launch of the Bureau Veritas Material Traceability Assessment (MTA). He is recognized as a subject matter expert on Traceability and has presented numerous webinars and in person at AAFA and ICPHSO events addressing traceability topics.