Measuring Cotton Consumption: Instructions for Retailers & Brands

For submission by 15 November 2020

On 15 October 2020, BCI launched new Requirements & Guidance for Retailer & Brand (RB) Members to calculate their annual cotton consumption.

RB Members are now required to re-calculate their annual cotton consumption according to these new requirements and submit their revised calculations and new 5-year sourcing plans by 15 November 2020.

New documents to guide your re-calculation are available online in the BCI Resources.

Step 1 | Re-calculate your cotton consumption

RB Members must now re-calculate their cotton consumption according to the ‘Requirements & Guidance’ document.

The ‘Technical Supplement’ offers additional support on gathering and analysing your data.

The use of the ‘BCI Cotton Calculator Tool’ is optional. Customised calculations are also acceptable, as long as they demonstrate compliance with the new requirements.

Step 2 | Revisit your 5-year sourcing plans

It is important to review your targets periodically, and the ‘BCI Sourcing Scale-Up Projection Tool’ supports your sourcing and financial planning.

BCI is aware that forecasted targets are subject to change. Submissions can be revised each year as part of the annual cotton consumption re-calculation.

Step 3 | Submit your cotton consumption and sourcing plans

Please complete the 'BCI Annual Cotton Consumption Submission Form' using Tab 1 and 2 for submitting your cotton consumption and 5-year sourcing plans by latest 15 November.

Please submit your form (in Excel format) by uploading it here.