

# Request for Proposals - Consultancy

## Outcome Evaluation of the BCI-GIZ programme for promoting Better cotton farming practices in Maharashtra

Applications deadline: 31 July 2020

**RFP n#:** 2020-07-ME-GIZ  
**Location:** Maharashtra, India  
**Start date:** 14 08 2020  
**End date:** 31 10 2020  
**BCI key contact:** Mithilesh,  
Implementation Team,  
BCI-GIZ Project  
[tender@bettercotton.org](mailto:tender@bettercotton.org)



All applications must be sent by email, to BCI's key contact, Mithilesh, with the subject header: "Application RFP **Outcome Evaluation** – RFP n#2020-07-ME-GIZ".

Questions, requests and applications sent after the deadline (31 July 2020) will not be considered.

### Description

The Better Cotton Initiative (BCI) — the largest cotton sustainability programme in the world — aims to reach 5 million farmers worldwide with more sustainable agricultural practices, and account for 30% of global cotton production by 2020. In less than 10 years, the Better Cotton Initiative and its Partners have supported over 2.3 million farmers in 23 countries in adopting more sustainable agricultural practices. Thanks to these efforts, Better Cotton accounts for around 22% of global cotton production. We are truly a joint effort, encompassing stakeholders all the way from farms to fashion brands and civil society organisations, driving the cotton sector toward sustainability. BCI aims to transform cotton production worldwide by developing Better Cotton as a sustainable mainstream commodity.

BCI is seeking proposals from skilled individuals or organisations interested in the assignment to conduct an outcome evaluation by assessing whether all the project activities were successfully implemented and measure the changes that can be attributed to the current GIZ funded BCI programme promoting better cotton farming practices in Maharashtra. The assignment shall focus on conducting end line data collection, draw a comparison between the baseline and endline observations and present the findings in the form of a formal report.

The budget for this piece of work ranges from **EUR 15,000** to a maximum of **EUR 20,000**. In addition to skills, competencies and expertise, BCI will consider value for money and demonstrable commitment to the sustainability field to evaluate applications.

### High-level Timeline

<b>By 04 August 2020</b>	Applications deadline (31 <sup>st</sup> July 2020) All applications must be submitted by email, headed "Application RFP <b>Outcome Evaluation</b> – RFP n#2020-07-ME-GIZ" addressed to Mithilesh at <a href="mailto:tender@bettercotton.org">tender@bettercotton.org</a>
<b>By 07 August 2020</b>	Applications review & shortlisting / Interviews
<b>By 10 August 2020</b>	The successful applicant will be notified Unsuccessful shortlisted applicants will also be contacted
<b>By 19 August 2020</b>	<b>Start of the consultancy</b>
<b>By 04 September 2020</b>	Inception Report
<b>By 16 October 2020</b>	First draft of the endline report sent to BCI
<b>By 31 October 2020</b>	Final version of the endline report sent to BCI

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## **Proposal Evaluation**

All proposal submissions will be evaluated based on the following aspects:

- Quality and clarity of proposed methodology in the technical proposal
- Relevant experience of proposed team member(s)

We thank all applicants for their interest; however only shortlisted applicants will be contacted.

BCI is committed to good practice and transparency in the management of natural, human and financial resources. All applications will be reviewed under the principles and subject to BCI's policies on equal opportunity, non-discrimination, anti-bribery & corruption and conflict of interest.

*Annex A of the ToR document details expected work phases and an indicative timeline (proposal due, contract decision, key deadlines for the project).*