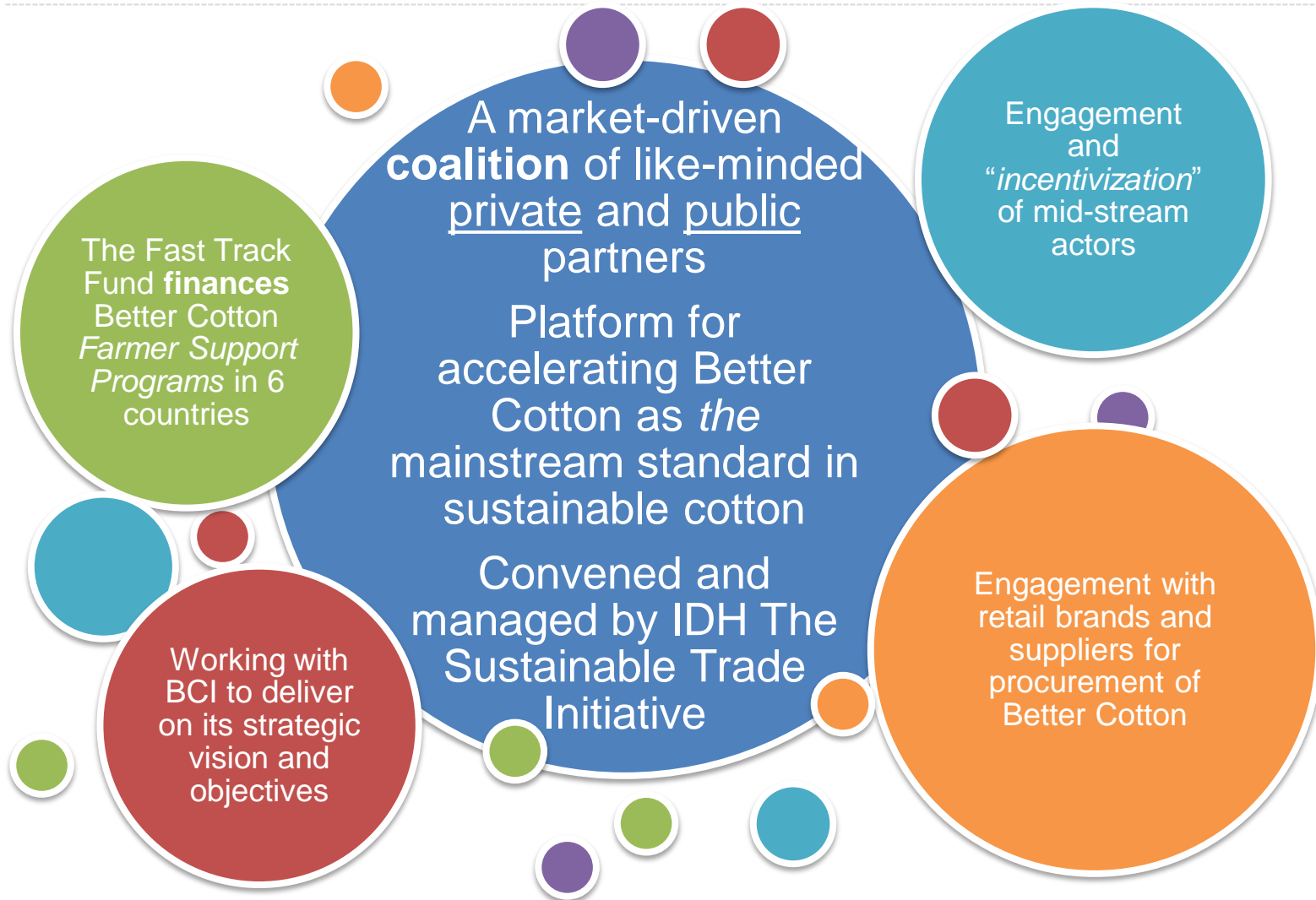


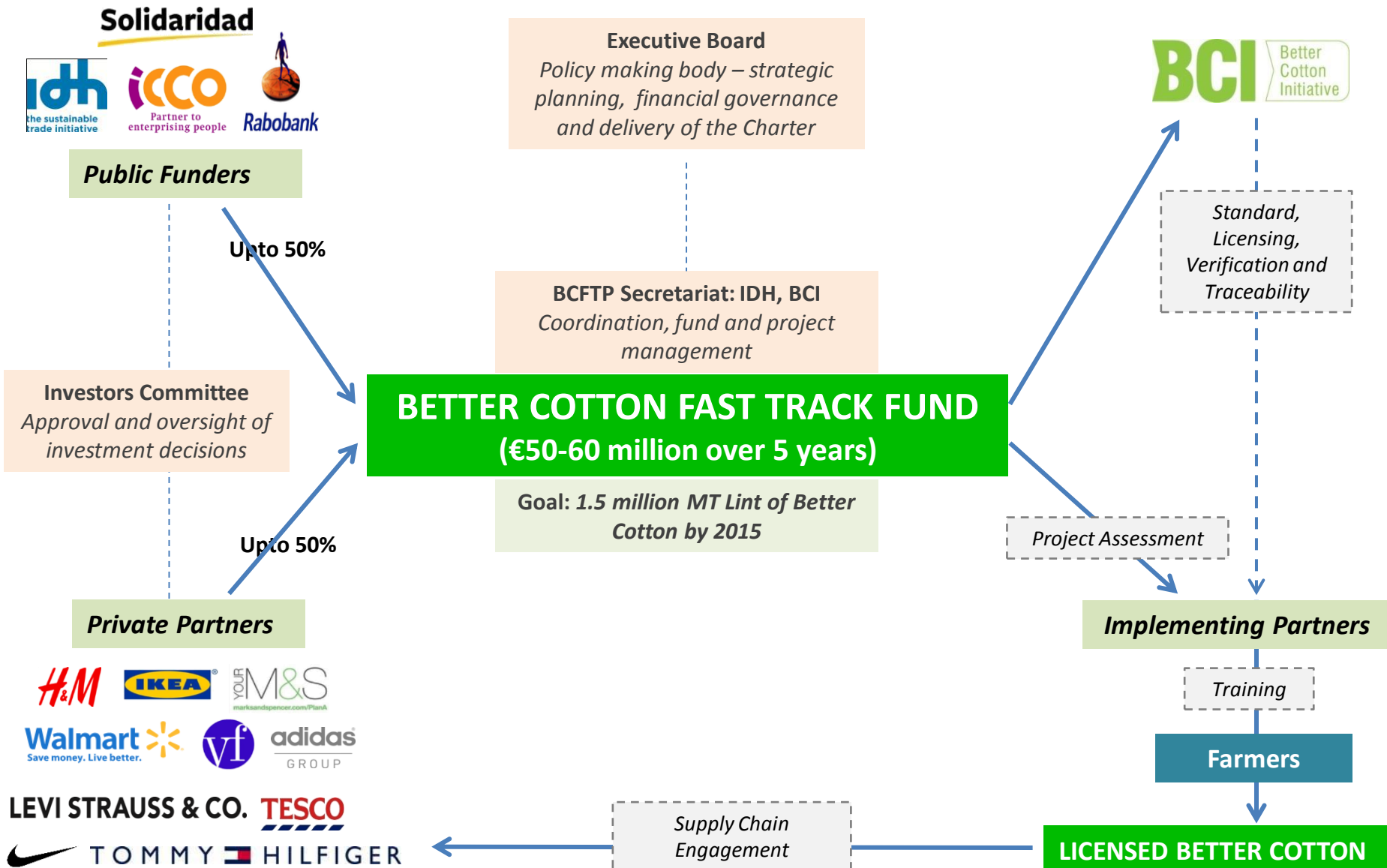
A photograph of cotton plants with white bolls against a clear blue sky. The cotton bolls are in various stages of maturity, some fully open and others still partially covered by the dried, brownish husks. The branches are dark brown and thin. The overall scene is bright and clear, suggesting a sunny day.

Better Cotton Fast Track Programme (BCFTP)

What is BCFTP?



How BCFTP works



BCFTP – Support for brands who join

Public Private Partnership



Match-funding Model



Precompetitive Coalition



Learning Platform



Decision Making



Supply Chain Engagement





Be part of something Better