

MEMBERSHIP FEE STRUCTURE

RETAILERS & BRANDS

Membership fees are paid annually. Fee levels are decided by the Council and subject to annual review. For 2014, fee levels for Retailers and Brands are given below.

2014 MEMBERSHIP FEES RETAILERS & BRANDS					
Sub-category		Threshold (Metric Tonnes lint / year)	Annual fee (€)	Field Investment	Comments
Pioneer		n/a	75,000	150,000	Fixed fee
Standard	Largest	Volumes: > 200,000 MT	50,000	50,000	Fixed fee
	Very large	Volumes: 150,000 - 200,000 MT	37,000 - 50,000	1:1	Sliding scale calculation: Fee = (Cotton volume - 150,000) x 13,000/50,000 + 37,000
	Large	Volumes: 100,000 - 150,000 MT	22,000 - 37,000	1:1	Sliding scale calculation: Fee = (Cotton volume - 100,000) x 15,000/50,000 + 22,000
	Medium	Volumes: 50,000 - 100,000 MT	17,000 - 22,000	1:1	Sliding scale calculation: Fee = (Cotton volume - 50,000) x 5,000/50,000 + 17,000
	Small	Volumes: 10,000 - 50,000 MT	12,000 - 17,000	1:1	Sliding scale calculation: Fee = (Cotton volume - 10,000) x 5,000/40,000 + 12,000
	Very small	Volumes: 5,000 - 10,000 MT	7,000 - 12,000	1:1	Sliding scale calculation: Fee = (Cotton volume - 5,000) + 7,000
	Smallest	Volumes: < 5,000 MT	7,000	7,000	Fixed fee
Learning membership		n/a	6,000	n/a	Fixed fee

Definitions:

Cotton volume refers to lint cotton. Retailer cotton use can be calculated according to volume of cotton used in manufacture of pieces purchased, on the basis of the **BCI Cotton Volume Calculation Tool**.

How do your fees enable us to better support you?

The year 2014 will see Better Cotton scaling up and moving towards being the mainstream sustainability solution in cotton. Supported by your membership fees, we are able to provide you with the support that you need to take advantage of this. You will receive:

1. The opportunity to learn from other members and their best practices through being a part of a globally recognised, credible multi-stakeholder initiative.
2. The opportunity to attend BCI hosted events and webinars, learning more about BCI whilst networking with other key stakeholders in the cotton sector. Plus training sessions for retailers who register with us.
3. The right to communicate compelling stories to your customers on the global impacts of Better Cotton, with access to our project data, including results and long term impact, project location, number of farmers and volumes of Better Cotton you procure.
4. Access to our BCI Traceability System: We provide Chain of Custody Guidelines for the entire cotton chain and a traceability system up to spinner level. Members track their Better Cotton using our administrative Mass-Balance system.

For retailers and brands: We monitor the system and you monitor the Chain of Custody, in order to make a claim about your Better Cotton use. This means you also have controlled sources, knowing that a spinners' Better Cotton can only come from those countries where it is licensed.

5. For retailers and brands: The investment you make in BCI supports farmers growing Better Cotton worldwide whilst building the capacity of the system so that we can meet our aim to make Better Cotton a mainstream commodity. In exchange for this you receive the added value Better Cotton can deliver: credibility, supply capacity and traceable fibre.