

In rural cotton-producing communities in China, women play a very traditional role. Employed to pick cotton alongside caring for their families, these women often have little awareness of their rights. Through BCI partner Guoxin, 2,000 female cotton workers have so far attended 'Empowerment Training' sessions. With increased confidence and knowledge of laws about gender discrimination, women here are living a better quality of life. They're part of the Better Cotton movement.

Last year, BCI reached 4,345 cotton farmers in China alone, many of whom employ women to work in their fields. Working towards a better future for the cotton industry and those it employs.

Be part of something Better.

