

The Better Cotton Initiative is looking for an intern to assist the Monitoring & Evaluation Manager in analysing results indicator data from more than 30,000 farmers.



Background

Cotton is one of the most important and widely grown crops in the world, and with more than 90% of cotton farmers living in developing countries, cotton production is fundamental to the livelihoods of millions of farmers and workers. Cotton growing methods need to change, however, as they place high levels of stress on the environment and the people who produce it. Change means using less pesticides, managing water more efficiently, improving soil health, enhancing fibre quality, strengthening health and safety, and improving the welfare of farm workers.

BCI works with a diverse range of stakeholders to promote measurable and continuing improvements for the environment, farming communities, and the economies of cotton producing areas.

BCI aims to transform cotton production worldwide by developing Better Cotton as a sustainable mainstream commodity.

BCI's specific aims are to:

1. Reduce the environmental impact of cotton production
2. Improve livelihoods and economic development in cotton producing areas
3. Improve commitment to and flow of Better Cotton throughout the supply chain
4. Ensure the credibility and sustainability of the Better Cotton Initiative

Building on the success to date where Better Cotton creates positive changes for farming communities, and is being bought by BCI retailer and brand members, BCI has set ambitious targets for the future, increasing Better Cotton volume production 8-fold by 2015 and 26-fold by 2020.

Our experience has taught us that the cotton market cannot be left to itself to make the changes happen. Our model for market transformation is based on focused, manageable activities by BCI itself and clear roles for other supply chain actors, partners, and governments. Working with our members and partners, BCI will focus on the key drivers at both ends of the supply chain – supply creation/push and demand generation/pull.

Our Strategic Principles

- BCI is focused on affecting change
- BCI is firmly based on the traceability of Better Cotton
- Credibility and the multi-stakeholder nature are crucial to BCI
- Demand for Better Cotton is key to funding and influence
- BCI enables evidence-based communication within a clear framework
- BCI does not set a premium and pricing is a function of the market

2015 Global Targets

Specific Aim	Global Indicator	2015 Target
Reduce the environmental impact of cotton production	Better Cotton hectares under cultivation	2 million
Improve livelihoods & economic development in cotton producing areas	Number of Better Cotton farmers	1 million
Increase commitment to and flow of BC throughout the supply chain	Volume of Better Cotton bought by spinners	1.5 million
Ensure organisational credibility and sustainability of BCI	Earned income as % of global costs	75%

Monitoring and Evaluation Intern Internship Announcement



Focus of the Internship

Under the management of the Monitoring and Evaluation Manager based in Geneva, the intern will focus on quantitative data cleaning and analysis. Data on agronomic, economic, and social indicators from more than 30,000 farmers from Asia, Africa, and Latin America will be cleaned and clarified with BCI country staff and partners. Specifically, the intern will:

- Maintain complete and consistent data files
- Clean and reshape data in Excel
- Use Tableau for analysis and reporting

In addition to the quantitative data management activities, the intern will have the opportunity to support on BCI's M&E strategy development by performing research-related tasks as agreed upon with the Monitoring and Evaluation Manager.

Learning and development

The intern will benefit from the following:

- Experience in data cleaning and analysis
- Management of large amounts of data
- Working in an international multi-stakeholder organisation
- Working with a globally dispersed and culturally diverse team

Profile

To be successful, the intern will have the following attributes:

- Interest in sustainability and Monitoring and Evaluation
- Understanding of elementary statistics
- Strong IT skills, in particular with Excel and preferably with databases and Business Intelligence and Analytics tools (Knowledge of Tableau is desirable but not essential)
- Pays attention to details, solves problems independently, and is persistent in accurately performing repetitive tasks
- At least 1 year work experience
- Fluency in English, written and spoken (knowledge of French and/or Portuguese is desirable but not essential)

Working arrangements

The intern will report to the Monitoring and Evaluation Manager for her/his work programme and outputs.

The internship starts **8 April 2015** for a duration of 6 months.

The intern will work from the BCI Secretariat office in Geneva. Candidates must have the right to work in Switzerland. The internship will carry a remuneration of 1,500 CHF per month (100%).

Applications

Interested applicants with the required attributes are asked to send, in English, a CV (maximum two pages) and a brief motivation letter (maximum one page) to BCI by email at: kendra.pasztor@bettercotton.org

Application deadline: 13 March 2015

We thank all applicants for their interest; however, only candidates short-listed for an interview will be contacted.

BCI is an equal opportunity employer committed to good practice and transparency in the management of natural, human, and financial resources.