

NEW MEMBERS EXHIBIT HALL: BCI 2015 MEMBERS' MEETING

JUNE 9 & 10, 2015

ISTANBUL, TURKEY

What is the BCI 2015 Members' Meeting?

On June 9 & 10, 2015, BCI will host the annual member meeting in beautiful Istanbul, Turkey. BCI Members from the entire cotton supply chain will gather to learn, network and advance their Better Cotton procurement. Attendees will leave inspired by fellow members and Better Cotton farmers from around the world. It is clear that taking on the challenge of our global mission requires a joint effort, leadership and continuous improvement. **It is the BCI members, who lead and drive this change in transforming the way cotton is produced worldwide.**

New Member Exhibit Hall

We invite you to showcase your company with an exhibit space inside the new Members' Exhibit Hall at the *BCI 2015 Members' Meeting*. In order to exhibit during the meeting, one or more company representatives are required to register to attend the meeting. Note that registration currently limits two (2) attendees per company. Complete exhibit details are outlined below.

Exhibit Space Cost:

€ 500 per exhibit space

**Meeting sponsors receive a complimentary or discounted exhibit space.*

With an exhibit space, your company will have a highly visible opportunity to demonstrate your commitment to sustainability, connect with a desirable audience, and showcase your company's products.

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Exhibit Space Details

1 – Why is BCI hosting a new Member Exhibit Hall?

With a mission to connect members and enable the continued growth of Better Cotton, this annual meeting is the prime opportunity to give our members an optimal networking opportunity. The purpose of the exhibit spaces is to integrate BCI members' product into the existing conversations.

2 – Where will my Exhibit Space be Located?

All exhibit spaces will be located at the Radisson Blu Hotel - Istanbul Sisli, in '*Bosporus 2 Ballroom*' on floor C3. While the main meeting takes place next door in '*Bosporus 1 Ballroom*', each 30-minute coffee break on June 9 & 10 will take place inside the new Member Exhibit Hall. The intent is to encourage conversations for all meeting attendees among the exhibitors.

Your company name will be printed on a BCI tag and placed at your exhibit space on location and not before; table set-up is subject to shift the day prior to the meeting opening.

3 – What Size is an Exhibit Space?

An exhibit space at this meeting includes one (1) two-meter / six-foot table and 2 chairs.

This is not designed to provide "tradeshow style" exhibits, clothing racks and shelving are not permitted due to room limitations.

4 – What Materials May I Show at an Exhibit Space?

Your company is welcome to display brochures, a variety of product, and any relevant information for BCI meeting attendees.

These materials must fit within the allotted size of the exhibit space.

BCI cannot be responsible for shipping any of your company materials before, during or after the meeting.

Specific shipping instructions will be provided directly to confirmed exhibitors, to enable you to make your own direct arrangements.

Arrangements are being made to avoid additional taxes for shipped materials, with an expedited shipping option through Turkey customs.

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5 – When Would I Set Up?

A) Your company will be responsible for setting up the entire table at the Radisson Blu Hotel - Istanbul Sisli on **Monday, June 8, at any time between 13:00 and 17:00.**

B) Exhibit Spaces will be visible to all attendees starting with the meeting opening on Tuesday, June 9 at 8:00, through the afternoon session coffee break at 15:15 on Wednesday, June 10.

6 – Can I place a Banner or Posters with my Exhibit Space?

You are welcome to include separate company signage to display next to or behind your company table, this must be a free-standing banner provided by your company. Posters or signage is not permitted to be hung on the walls at the Radisson Blu Hotel - Istanbul Sisli.

7 – When Can I Break Down my Exhibit Space?

Your company will be responsible for removing all exhibit space materials **between 15:00 and 17:00 on Wednesday, June 10.**

BCI cannot be responsible for shipping any of your company materials before, during or after the meeting. Please reference above point 4.

The exhibit spaces should not be closed until after the final coffee break is completed, mid-afternoon on June 10.

Members' Meeting Attendees

We are expecting over **250 participants this year!**

We would like our members to leave Istanbul feeling inspired and motivated to collectively achieve **30% Better Cotton by 2020.**

Past attendees include BCI Members like: Abrapa, Action for Social Advancement (ASA), adidas, Agrocél, Aid by Trade Foundation, Alok Industries, Arvind Limited, Atakora (Cotton made in Africa), Bestseller, Bimeco Garnhandel, Birpas Birpas Pamuk, Bossa, Bros Eastern, Cargill, CottonConnect, Decathlon, Devcot, ECOM, George, Gina Tricot, Guoxin, Hantex, H&M, Hussain Mills, IDH, IKEA, Inditex, KappAhl Sverige, Levi Strauss & Co., LINDEX, Louis Dreyfus Commodities, M&S, Maruti Oil Mills, Menderes Tekstil, Migros, MQ Retail, Nike, Olam Turkey, Orta Anadolu, PAN UK, Paul Reinhart, Plexus Cotton, Sadaqat, Sainsbury's, Sanko, SGS, Solidaridad, Tchibo GmbH, Tesco, TE, Tommy Hilfiger, TRC Candiani, VF Corp., WWF and many, many more.

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Contact Us

Thank you for considering joining BCI for the first ever Member Exhibit Hall during the *BCI 2015 Members' Meeting*. Exhibit spaces are available on a first request basis, meeting sponsors receive a complimentary or discounted exhibit space. Exhibit spaces and sponsorships for this meeting are billed directly to your company, apart from the online attendee registration process.

To reserve your exhibit space today or for more information, please contact Daren Abney.

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