

SPONSORSHIP OPPORTUNITY: BCI 2015 MEMBERS' MEETING

JUNE 9 & 10, 2015

ISTANBUL, TURKEY

What is the 2015 BCI Members' Meeting?

In June 2015, BCI will host the annual member meeting in beautiful Istanbul, Turkey. BCI Members from the entire cotton supply chain will gather to learn, network and advance their Better Cotton procurement. Attendees will leave inspired by fellow members and Better Cotton farmers from around the world. It is clear that taking on the challenge of our global mission requires a joint effort, leadership and continuous improvement. **It is the BCI members, who lead and drive this change in transforming the way cotton is produced worldwide.**

We are in our fifth Better Cotton Season and want to take this opportunity to celebrate, and recognise the achievements of all of us to get here. The BCI community has proven that growth and transformation are possible for a sustainable commodity. We've all worked hard to overcome challenges to date and will continue to do so. **We are uniquely poised to mainstream by 2020.**

Why Sponsor?

In order to host this annual meeting, BCI is requesting support from members who are interested in helping BCI celebrate the organization's accomplishments of the past five years, while creating visibility opportunities for your companies and organisations. The sponsorship funds offset the event costs, keeping the meeting financially feasible to all BCI members and allow BCI to continue investing membership funds at the field-level.

Through a sponsorship, your company/organisation will have a highly visible opportunity to demonstrate your commitment to sustainability, connect with a desirable audience, and be recognized as a leading practitioner of innovative, efficient and effective sustainability practices.

Five Years, One Commodity, A Unique Ambition.

Sponsorship Opportunity

Different levels of sponsorship with varying benefits are available for your consideration.

Sponsorship Level	Cost (in EUR)	Visibility	Number Available
Celebration Dinner * Sponsor	€ 20,000	<p><i>*This dinner is dependent on sponsorship + optional attendee fees. We aim to celebrate BCI's achievements as a community; however, membership fees will not be invested in entertainment.</i></p> <ul style="list-style-type: none"> » Five (5) complimentary meeting attendee passes. <i>(valued at €250 per pass.)</i> » Three (3) minute welcome speech at Celebratory Dinner. » Company logo included in meeting materials, meeting banner graphic & event webpage. » Company logo displayed on all screens, before & after presentations during entire meeting. » Company banner in main conference room, company to provide free-standing banner. » Recognized sponsorship and introduction of keynote speaker. » Company logo in a minimum of three (3) Member News Flash before the event. » Posting in BCI Newsfeed and press support to recognize sponsorship. » Complimentary exhibit table in the Member Exhibit Hall. 	1
Welcome Networking Reception Sponsor	€ 10,000	<ul style="list-style-type: none"> » Three (3) complimentary meeting attendee passes. <i>(valued at €250 per pass)</i> » Two (2) minute welcome speech at networking reception. » Company logo included in meeting materials, meeting banner graphic & event webpage. » Company logo displayed on all screens, before & after presentations during entire meeting. » Company banner in networking reception, company to provide free-standing banner. » Recognized sponsorship and introduction of keynote speaker. » Company logo in a minimum of two (2) Member News Flash before the event. » Posting in BCI Newsfeed and press support to recognize sponsorship. » Complimentary exhibit table in the Member Exhibit Hall. 	3
General Meeting Sponsor	€ 5,000	<ul style="list-style-type: none"> » Two (2) complimentary meeting attendee passes. <i>(valued at €250 per pass)</i> » Company logo included in meeting materials, meeting banner graphic & event webpage. » Company logo displayed on all screens, before & after presentations during entire meeting. » Company logo in a minimum of two (2) Member News Flash before the event. » Posting in BCI Newsfeed and press support to recognize sponsorship. » Discounted exhibit table in the Member Exhibit Hall. 	6

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Members' Meeting Attendees

We are expecting over **250 participants this year!**

We would like our members to leave Istanbul feeling inspired and motivated to collectively achieve **30% Better Cotton by 2020.**

Past attendees include BCI Members like: Abrapa, Action for Social Advancement (ASA), adidas, Agrocel, Aid by Trade Foundation, Alok Industries, Arvind Limited, Atakora (Cotton made in Africa), Bestseller, Bimeco Garnhandel, Birpas Birpas Pamuk, Bossa, Bros Eastern, Cargill, CottonConnect, Decathlon, Devcot, ECOM, George, Gina Tricot, Guoxin, Hantex, H&M, Hussain Mills, IDH, IKEA, Inditex, KappAhl Sverige, Levi Strauss & Co., LINDEX, Louis Dreyfus Commodities, M&S, Maruti Oil Mills, Menderes Tekstil, Migros, MQ Retail, Nike, Olam Turkey, Orta Anadolu, PAN UK, Paul Reinhart, Plexus Cotton, Sadaqat, Sainsbury's, Sanko, SGS, Solidaridad, Tchibo GmbH, Tesco, TE, Tommy Hilfiger, TRC Candiani, VF Corp., WWF and many, many more.

Contact Us

We know you will see the leadership and brand building potential in these sponsorship opportunities, and look forward to working with you. For more information, please contact Daren Abney.

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