

The Better Cotton Initiative (BCI), together with partners Solidaridad and APROCA, teach farmers in Mali effective ways to control pests. Issa Dembele is one of these farmers. Thanks to BCI Learning Groups Issa learnt that he only needed to use half the amount of pesticide and still, this season, he achieved a higher yield.

He also used to suffer from headaches, but since adopting new techniques, his health has improved.

“ Now we know how to grow ‘koori sanuman’- cleaner cotton - and are seeing the benefits. ”

Issa Dembele, BCI Farmer, Mali.

Last year, BCI Farmers in Mali used 55% less pesticide than those not yet using BCI techniques.

That’s better for the environment where cotton is grown and better for the health of the farmers who grow it.